

**2011 - 2012
 Officers & Directors**

President / Linda McNutt
 Ryerson
 490-5229
linda.mcnutt@ryerson.com

Vice President/Sherry
 Farrow
 Glazer's Distributors of AR
 955-410
sfarrow@glazers.com

Secretary / Janet Webster
 Arkansas Children's Hospital
 364-1414
websterjm@archildrens.org

Treasurer / Lynn Harbert
 Delta Dental of Arkansas, Inc.
 992-1604
lharbert@ddpar.com

Sergeant at Arms
 Darlean King
 Enterprise Financial
 Solutions, Inc.
 375-2822
dking@efsolutionsinc.com

Ways & Means/Diane Kidwell
 Heart of Arkansas United Way
 376-4567
dkidwell@heartaruw.org

Membership Director
 Carole George
 Datamax Micro
 603-3013
cgeorge@datamax-lr.com

Programs / Linda Young
 Embassy Suites
 537-3308
linda.young@jgh.com

Publications Director
 Lisa Kilby
 Financial Centre Corporation
 224-9600
lisa@financialcentrecorp.com

“Women’s Dental Needs” will be the topic of **Dr. Herman Hurd**, guest speaker for January’s Chapter Meeting. Dr. Hurd has been with Delta Dental of Arkansas for 16 years and currently serves as Vice President of Professional Relations/Dental Director. Prior to coming on board with Delta Dental, Dr. Hurd had an active practice in Pine Bluff and Little Rock. He also Served on Delta Dental’s Board of Directors.



**LR Chapter
 EWI® Meeting**

Date
 January 17, 2012

Location
 Arkansas Children's
 Hospital
 Cress Board Room
 Little Rock, AR 72201

Schedule
 5:30 Networking
 5:45 Meeting Called to Order

Standing Reservations
 All Chapter representatives
 have a standing reservation.
 If you will be unable to attend,
 you must inform the Sergeant
 at Arms, Darlean King, no
 later than noon on Friday,
 January 13th.

Board Meeting
 January 24th
 Datamax Micro

**Remember to bring \$\$\$\$ for
 the Monthly Raffle**

President’s Message

FOLLOW THE PATH



Happy New Year to everyone! I hope you had an enjoyable holiday season with family and friends. I also hope that you are refreshed and ready to begin a new year with new adventures.

We certainly ended 2011 in December with a great meeting at the beautiful Little Rock Club. I want to thank Linda Young with Embassy Suites and Jacquie Barringer, Life Member for their part in making it a fun evening. (see article on page 2).

(President's Message Continued)

As we begin 2012, I ask for everyone's help in making this another outstanding year for the Little Rock Chapter. We continue down the path as your board brings quality programs and networking opportunities. Diane Kidwell and the Ways and Means Committee prepares for our 2nd Annual Fashion Show (see article on page 6). We need everyone's participation for another successful Fashion Show. Please think of how you want to get involved. There are many roles and one that I am sure fits your talents.

We are also preparing for the February Business Meeting where the Budget Committee and Strategic Planning Committee will present a proposed revised budget and strategic plan to lead the Chapter down a path that will strengthen our chapter and allow us to meet our goals.

The January 17th meeting will be held at Arkansas Children's Hospital (see article on page 5). The Children's Hospital is the perfect spot to meet and begin the New Year.

Our journey continues as we FOLLOW THE PATH to our next magical adventure!

Linda McNutt
EWI of Little Rock
President, 2011 – 2012
Representing Ryerson

December Chapter Meeting



The Little Rock Club was the perfect setting for our December Chapter Meeting. While it was very foggy which made it difficult to enjoy the Christmas lights around the city, The Mann Ensemble Choir brought the Christmas magic to us. These talented young ladies and gentlemen filled the room with their beautiful singing and we hated for the program to end. What a nice surprise for Mrs. Claus (aka Life Member Jacquie Barringer) to



stop by and read a story The RIGHT Family Christmas that led to a fun ornament exchange. We can still see the smiles on everyone's face as we passed our ornaments to the left and to the right and the laughter that followed when Sharon Adkins had four ornaments at one time. Thank you Mrs. Claus for stopping by during this incredibly busy time for your family.



The evening ended with a graduation ceremony (see article on page6) for our Academy of Leadership graduates Carol Massery, Diane Kidwell, Sherry Smith and Carol Padgett. They joined Carol George, Leighsan Harrod, and Linda McNutt who attended the first graduation held at LCAM in Minneapolis. Academy of Leadership modules were first offered in 1991 and they held the first graduation for over 100 graduates in attendance at LCAM in Minneapolis. Sustaining member Carol Padgett became a graduate of AOL while a representative of the Dallas Chapter. Congratulations to everyone!

Submitted by Linda McNutt



Who will be first to win a \$50.00 Visa Gift Card?



Our Membership Contest is officially underway!! Your Membership Committee is hard at work contacting the leads YOU have submitted. Remember ~ when a firm joins our awesome chapter from a lead that you gave us, **YOU** will receive a **\$50.00 Visa Gift Card!** Membership is our primary focus this year..you've heard it before, but here it is again...

If each one of us recruits **JUST ONE NEW MEMBER FIRM**, our chapter will **DOUBLE!!!**

Looking forward to a great 2012!!

Your Membership Committee ~

Carole George, (Datamax Micro) Chair

Leighsan Harrod, (AR Children's Hospital)

Darlean King, (Enterprise Financial Solutions, Inc.)



Board Service Can Be Fun!

Serving on the Chapter Board is an honor, hard work and a lot of fun! During the December Board Meeting they combined a mixture of laughter and work. They enjoyed a nacho potluck before beginning the difficult task of discussing the proposed revised budget presented by the budget committee. Keeping in mind the chapter goals and after much thought and tossing around several options, the Board approved a proposed revised budget to present to the chapter for your final vote. *Please consider serving on the Chapter Board and join in the fun and the important role of defining the Little Rock Chapter!*



Board Modeling Sleep Masks, Gifts From Advisor Leighsan Harrod

Submitted by Linda McNutt

2011 - 2012 Corporate Literacy Committee Off To a Great Start

By Leighsan L. Harrod

Just as EWI of Little Rock has many committees so does corporate EWI. EWI corporate committees are made up of representatives from chapters all across the country. All EWI representatives are welcome to participate. This year I am volunteering on the 2011 - 2012 corporate literacy committee to help plan and execute the Reading Rally that will be held in Dallas, TX during the 2012 Leadership Conference & Annual Meeting (LCAM).

The corporate literacy committee has had two extremely productive conference calls leaving me very enthused about what we plan to accomplish. Over the next months we will select the book to be featured, possibly one for the lower grades (K-3rd) and another for the uppers grades (4th – 6th), a school or organization to benefit from the rally, and an author to invite and share his or her book. Final decisions in these areas have yet to be made. A form was developed for schools and organizations in Dallas, TX to be nominated to be our Reading Rally recipient. Since the Reading Rally will be in Dallas several on the committee are from Dallas and said if we begin a reading corner in a school the Dallas chapter may be willing and able to maintain it in years to come. Also, a public relations packet is being developed to invite a high profile author to participate in the Rally events.

At the 2011 LCAM in Minneapolis, MN a new tradition of a 5K for Reading was introduced. Survey feedback from the 2011 LCAM proved that LCAM attendees missed seeing the children and incorporating the actual Reading Rally into the LCAM events. The committee discussed bringing back the children to LCAM and perhaps forming a separate committee to put on a 5K as the current literacy committee members have little interest in a 5K. The literacy committee has much more to accomplish in the coming months but is off to a great start.

I am very excited about the opportunity to serve on the literacy committee as EWI's philanthropic focus of literacy is close to my heart. Promoting literacy through Reading Rallies has touched the lives of 17,000 children so far and we will reach more each year. The "three Cs", Careers, Connections, Community draw each of us to EWI in different ways. However, I hope this aspect of community is of shared importance as EWI corporate says, "to be a leader, you must be a reader!"



**Celebrating 100 years:
ACH Kicks off Centennial with Launch of ACH100.org
Website Exploring History and Patient Experience**

As Arkansas Children's Hospital (ACH) kicks off its centennial celebration, it also highlights the thousands of people who have made care, love and hope an Arkansas tradition. The state's only pediatric medical center is launching a new website and social media effort to share the experiences of lives touched by the hospital through www.ach100.org. The website went live

December 13, 2011.

On ach100.org, visitors will find a comprehensive history of ACH, leading them from its days as a fledgling orphanage to today's milestones as a comprehensive 316-bed facility with dozens of specialty care clinics. The site provides educational tools that will be helpful to teachers across the state, emphasizing important moments in Arkansas history.

"As we approached our centennial, Arkansas Children's Hospital saw this as the perfect occasion for imparting how its care has changed the history of this state," said ACH Director of Communications Dan McFadden, APR. "In ach100.org, Arkansans will find a time machine that takes them all the way back to 1912 and also pushes us into the next century of care, love and hope."

The site gives families a chance to share their own experiences at Arkansas Children's Hospital. During the fall, ACH invited the community to send in their stories, photos and videos via a form on archildrens.org. Those have been compiled on the Story Time portion of ach100.org and will be updated continuously as families pass down their own stories.

A collection of historic photos and documents dating back to 1912 also illustrates the rich history that Arkansas Children's Hospital has in caring for the state's youngest and most critical patients.

Visitors to ach100.org will also find events in communities around the state to help ACH celebrate its 100th anniversary, from donation drives to Circle of Friends meetings and other festivities. There also will be opportunities to support the hospital on ach100.org through fundraising, volunteer commitments and donations of items ranging from toys to batteries.

Arkansas Children's Hospital is the only pediatric medical center in Arkansas and one of the largest in the United States serving children from birth to age 21. The campus spans 29 city blocks and houses 316 beds, a staff of approximately 500 physicians, 80 residents in pediatrics and pediatric specialties and more than 4,000 employees. The private, nonprofit healthcare facility boasts an internationally renowned reputation for medical breakthroughs and intensive treatments, unique surgical procedures and forward-thinking medical research - all dedicated to fulfilling our mission of enhancing, sustaining and restoring children's health and development. ACH recently ranked No. 75 on FORTUNE 100 Best Companies to Work For®. For more information, visit www.archildrens.org.

Upcoming EWI Events

LR Chapter Meeting
 January 17th
 Arkansas Children's Hospital
 Cress Board Room

Webinar: Leadership as it Relates
 to Change
 January 17th, 2:00 CT
 Register at www.ewiconnect.com

LR Chapter Board Meeting
 January 24th, 5:30 p.m.
 Datamax Micro

2012 Spring Conference
 March 29-31
 Richmond, VA
 The Westin Richmond
 Registration Deadline: March 8th
 Register at www.ewirichmond.org

LR Chapter 2nd Annual Fashion
 Show & Luncheon
 April 23rd

2012 LCAM
 Sept. 13-15, 2012
 Dallas, TX

EWI Fashion Show & Luncheon

Plans for the 2nd Annual EWI Fashion Show and Luncheon are underway. The new Coordinating Team are as follows: Sherry Smith, Lisa Kilby, Janie McGhee and Diane Kidwell. These Ladies have agreed to serve as a support team to plan and implement all tasks needed to provide a successful event. We expect this year's event to be even better because we have a track record but we still need you! Last year our President, Linda McNutt found out that she had quite a flair for working with Belk's and our Models, releasing creativity that she never has a chance to use in her day to day duties at her job.

You might also be one who is ready to try her wings! Please contact Diane Kidwell if that might be the case and we will find the perfect outlet just for you.

Submitted by Diane Kidwell

Academy of Leadership

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The Academy of Leadership ("AOL") was developed to provide tool for Member Firms and individual representatives of those firms to teach leadership skills. The program is comprised of 4 modules. According to the corporate website, the guiding principals of the AOL are (1) leadership can and must be taught, (2) everyone has the capacity to lead and (3) there are stellar examples of leadership within EWI. This is also true in the Little Rock Chapter. Our own recent graduates of the AOL were recognized at December's Chapter meeting. These new leading ladies are Carol Massery, Linda McNutt, Leighsan Harrod, Carole George, Sherry Smith, Diane Kidwell and Carol Padgett (not pictured).

View our EWI Little Rock member firms on the web...

(Link – Firm – Representative)

<http://www.alz.org/alzokar/> - Alzheimer's Assoc., Oklahoma & Arkansas Chapter – Tiffany Phillips

www.americanabstracttitle.com – American Abstract Title Company – Sharon Adkins

<http://www.aristotlewebdesign.com/> - Aristotle – Roz Smith

www.arkansasbluecross.com – Arkansas Blue Cross & Blue Shield – Wanda King

www.archildrens.org – Arkansas Children's Hospital - Leighsan Harrod & Janet Webster

www.arkansasstatechamber.com – Arkansas State Chamber - Deb Mathis

<https://www.arvest.com/> - Arvest Bank – Paula Gean

www.bhbbilliton.com – BHB Billiton - Peggy Maxell

www.datamaxarkansas.com – Datamax Micro – Carole George

www.deltadentalar.com - Delta Dental of Arkansas, Inc. – Lynn Harbert

http://embassysuites1.hilton.com/en_US/es/hotel/LITCPES-Embassy-Suites-Little-Rock-Arkansas/index.do - Embassy Suites - Linda Young

www.energy.com – Entergy Arkansas, Inc. - Sherry Smith

<http://efsolutionsinc.com/> - Enterprise Financial Solutions, Inc. – Darlean King

www.glazers.com – Glazer's Distributors of Arkansas – Sherry Farrow

www.heartaruw.org – Heart of Arkansas United Way – Diane Kidwell

www.midsouth.dalecarnegie.com – Howard Mohorn & Associates/Dale Carnegie – Starla Cooley

www.onebanc.com - One Bank - Elizabeth Meyer

<http://www.ryerson.com/> - Ryerson – Linda McNutt

<https://www.stvincenthealth.com/> - St. Vincent Health System – Carol Massery

<http://www.wyndhamworldwide.com/> - Wyndham Worldwide, Inc. – Sharon Ferguson

Congratulations Datamax Micro and Barry Simon

Arkansas Business Readers' Choice "Best of Business Awards" Member firm Datamax Micro was voted the best place to purchase office equipment. And that's not all, Datamax Micro executive Barry Simon is a finalist for 2012's Business Executive of the Year.

January Birthdays

January 12th – Darlean King, Enterprise Financial Solutions, Inc.

