

Letter from Leighsan



Ladies, it has been an honor to serve as chapter president this year. When I joined EWI a few years ago I never imagined that I would serve on the Board much less lead the chapter. Once I said yes to serving I did not realize how challenging it would be. However, even after this year and all its challenges, I will say what I said installation night, and that is EWI has given me more than I could ever give it in return.

YOU are the Little Rock chapter and YOU are EWI. Getting to know you and work with you has made me a better person. Serving in EWI has allowed me to see my own potential and to dream bigger for our chapter, my firm, and for myself. I encourage each of you to not only attend our monthly chapter meetings but to serve: on committees, as committee chairs and as Board members. In my opinion, chapter meetings are great for networking but committee work is where the heart of EWI lies as the work completed on the committee level is how we fulfill our mission of “bringing together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal & professional development, and encouraging community involvement”.

The 2010 – 2011 Board faced many challenges but handled them brilliantly. I can not thank everyone enough for your support this year of the many new things we tried such as merging our scholarship nights together with executive night and moving from the golf tournament to the fashion show. These were major undertakings and major successes and it took all of us working together to make them possible!

The 2011 – 2012 Board will lead us to even greater heights and I am excited for what lies ahead in EWI. With our participation in the Gathering of Women this year and the Arkansas Women’s Foundation adding EWI of Little Rock to the Arkansas women’s organizations portion of their website we are poised to become a commonly known organization in central Arkansas. The unique career development, community involvement, and networking opportunities EWI offers should be shared. Take opportunities to share about EWI not only with other professionals but with friends and neighbors, you may be surprised by the connections you find.

Thank you for all your support and an amazing year!

Planting the Seeds of Leadership...Growing our Chapter in the Right Direction!

Leighsan
 EWI of Little Rock
 President, 2010 – 2011
 Representing Arkansas Children’s Hospital

**2010 - 2011
 Officers &
 Directors**

President
 Leighsan Harrod
 Arkansas
 Children’s Hospital

Vice President
 Linda McNutt
 Ryerson

Secretary
 Elizabeth Meyer
 One Bank & Trust,
 N.A.

Treasurer
 Lynn Harbert
 Delta Dental of
 Arkansas, Inc.

Ways & Means
 Diane Kidwell
 Heart of Arkansas
 United Way

**Membership
 Director**
 Carole George
 DataMax Micro

Programs
 Sherry Farrow
 Glazer’s
 Distributors of
 Arkansas

**Publications
 Director**
 Linda Young
 Embassy Suites

Need some extra \$\$??
 Want to help your Chapter too?
 The solution is simple.....

Help our Chapter Grow and Everyone Wins!!

- Each **New Member Firm** that joins from now until **December 31, 2011**, will have the **\$50.00 Corporate Fee waived** and will be entered into a drawing for **FREE 2012 EWI MEMBERSHIP!!**
- Every **Member Firm** that adds an additional Rep. (Max. 3) will be entered into a drawing for **FREE 2012 EWI MEMBERSHIP** for the additional rep(s)!!
- Each **EWI Representative** who successfully recruits a New Member Firm (app & dues received by Corporate by 12/31/11) will be entered for a drawing of



You will be entered for each new member firm you recruit during this time period.

- The **Chapter** that recruits the most New Member Firms between July 1, 2011 and December 31, 2011 will receive a customized EWI Banner and stand or a \$450.00 credit in the EWI Merchandise Shoppe.
- **BUT WAIT....**there's more!! To sweeten the deal, your LR Chapter of EWI has decided to offer an added incentive. **Each rep** who successfully recruits a New Member Firm during this time period will receive a **\$50.00 Cash Gift Card for each new firm!**
 1 firm = \$50.00; 5 firms - \$250.00, etc.
- **WHAT DO YOU NEED TO DO?** Just submit the names of the firms you would like to see in YOUR CHAPTER to Carole George CGeorge@datamax-lr.com and let the Membership Committee do the rest!

EVERYONE WINS!!

September Birthday Wishes

EWI of Little Rock Representatives

Peggy Maxell, BHP Billiton – September 8
Wanda King, Arkansas Blue Cross & Blue Shield – September 24
Janet Webster, Arkansas Children's Hospital – September 29

**EWI of Little Rock
September Chapter Meeting
Installation Night**

**Tuesday, September 13, 2011
5:30 p.m. networking
5:45 p.m. program**

**Embassy Suites
11301 Financial Centre Pkwy
Little Rock, AR 72211**

EWI DATES TO REMEMBER CORPORATE CALENDAR

- **Wednesday, September 7, 2011**
Delegate Alternate Training
2:00 pm (ET)
(Attendance by Delegates and Alternates is highly recommended.)
[Register Now!](#)
- **Monday, September 12, 2011**
Professional Development Webinar
"How to Manage a Committee and Planning Effective Meetings"
3:00 pm (ET)
[Register Now!](#)
- **Tuesday, October 11, 2011**
Professional Development Webinar
"How to Communicate Effectively with a Virtual Team"
3:00 pm (ET)
- **64TH LCAM, Minneapolis, MN**
September 22-24, 2011

Little Rock Chapter EWI Past Presidents' Luncheon

In keeping with tradition, EWI Little Rock Chapter Past Presidents hosted a luncheon August 11, 2011 at the home of Linda McNutt to honor outgoing President, Leighsan Harrod and to thank her for her leadership this year.



Those in attendance were (standing L-R): Jeannie Eagan, Jacquie Barringer, Carole George, Lisa Kilby, Joanne Sullivan, Janie McGhee, Diane Kidwell; Linda McNutt and Leighsan Harrod (seated)

A note from Sherry Smith

Ladies of EWI-Little Rock,
 I CAN'T tell you in words
 how blessed I am to have
 you as my friends, your cards,
 VISITS, phone calls, flowers, and
 gifts of love brought to the
 house ARE A testament to how
 wonderful you all really ARE.
 This is a very difficult journey,
 so it's comforting to know
 that you're there.

With Sincere Appreciation,
 Sherry Smith

Your kind expression
 of sympathy
 is deeply appreciated and
 gratefully acknowledged
 by the family of
 BRIAN K. SMITH

View our EWI Little Rock member firms on the web...

(Link – Firm – Representative)

<http://www.allstateagencies.com/ALLISONBALL/Welcome/> - Allison Ball Insurance (Allstate) – Allison Ball

<http://www.alz.org/alzokar/> - Alzheimer's Assoc., Oklahoma & Arkansas Chapter – Tiffany Phillips

www.americanabstracttitle.com – American Abstract Title Company – Sharon Adkins

<http://www.aristotlewebdesign.com/> - Aristotle – Roz Smith

www.arkansasbluecross.com – Arkansas Blue Cross & Blue Shield – Wanda King

www.archildrens.org – Arkansas Children's Hospital - Leighsan Harrod & Janet Webster

<http://achri.archildrens.org> – Arkansas Children's Hospital Research Institute - Joyce Norton

www.arkansasstatechamber.com – Arkansas State Chamber - Deb Mathis

<https://www.arvest.com/> - Arvest Bank – Paula Gean

<http://bit.ly/9HGvsN> - Chesapeake Energy - Peggy Maxell

www.datamaxarkansas.com – DataMax Micro – Carole George

www.deltadental.com - Delta Dental of Arkansas, Inc. – Lynn Harbert

www.efsolutionsinc.com – EFS Solutions - Darlean King

http://embassysuites1.hilton.com/en_US/es/hotel/LITCPES-Embassy-Suites-Little-Rock-Arkansas/index.do - Embassy Suites - Linda Young

www.energy.com – Entergy Arkansas, Inc. - Sherry Smith

<http://efsolutionsinc.com/> - Enterprise Financial Solutions, Inc. – Darlean King

www.glazers.com – Glazer's Distributors of Arkansas – Sherry Farrow

www.heartaruw.org – Heart of Arkansas United Way – Diane Kidwell

www.midsouth.dalecarnegie.com – Howard Mohorn & Associates/Dale Carnegie – Starla Cooley

www.onebanc.com - One Bank - Elizabeth Meyer

<http://www.regionsinsurance.com/> - Regions Insurance, Inc. – Beth Hensley

<http://www.ryerson.com/> - Ryerson – Linda McNutt

<https://www.stvincenthealth.com/> - St. Vincent Health System – Carol Massery

<http://www.wyndhamworldwide.com/> - Wyndham Worldwide, Inc. – Sharon Ferguson

Mission Statement

Executive Women International® brings together key individuals from diverse businesses for the purpose of:

- Promoting Member Firms
- Enhancing Personal and Professional Development
- Encouraging Community Involvement

