

## Letter from Leighsan



Spring is by far my favorite season in Little Rock! Not only is it a time of growth and transition in our natural surroundings but for the many who are preparing to graduate high school or college. I often think of our EWI Scholarship Program (EWSIP) & Adult Students in Scholastic Transition (ASIST) scholarship recipients and their academic pursuits.

Most are aware that each year as we award EWISP and ASIST scholarships our recipients are submitted to corporate for the opportunity at a corporate level scholarship. However, I am not certain most EWI representatives are aware of corporate's EWI Fellows Scholarship opportunity. This scholarship is for YOU – the EWI representative!

The EWI Fellows program is a Corporate program that awards financial assistance to active EWI representatives admitted to accredited baccalaureate, graduate, or post graduate programs. I encourage you to take advantage of this program as furthering your education in a field of study you are passionate about is both professionally and personally fulfilling.

You are eligible to apply if you meet the following criteria:

1. Active EWI membership for one consecutive year
2. Member in good standing
3. Firm to have paid B/C/DP assessment
4. Demonstrated participation in Chapter activities
5. Minimum of five years full-time work experience (not all has to be at the same firm)
6. Active membership in EWI during the academic year for which the fellowship is awarded
7. Financial need

EWI Fellows Program applications are due May 30<sup>th</sup> & are available online: [http://www.ewiconnect.com/ScriptContent/careers/car\\_fellows.cfm](http://www.ewiconnect.com/ScriptContent/careers/car_fellows.cfm)

Planting the Seeds of Leadership...Growing our Chapter in the Right Direction!

Leighsan  
EWI of Little Rock  
President, 2010 – 2011  
Representing Arkansas Children's Hospital

### 2010 - 2011 Officers & Directors

#### President

Leighsan Harrod  
Arkansas Children's  
Hospital

#### Vice President

Peggy Maxell  
Chesapeake  
Energy Corporation

#### Secretary

Elizabeth Meyer  
One Bank & Trust,  
N.A.

#### Treasurer

Lynn Harbert  
Delta Dental of  
Arkansas, Inc.

#### Ways & Means

Diane Kidwell  
Heart of Arkansas  
United Way

#### Membership Director

Carole George  
DataMax Micro

#### Sergeant-at-Arms

Beth Hensley  
Regions Insurance,  
Inc.

#### Programs

Sherry Farrow  
Glazer's  
Distributors of  
Arkansas

#### Publications Director

Joyce Norton  
Arkansas Children's  
Hospital  
Research Institute

## EWI OF LITTLE ROCK FIRM NEWS

### Recognizing Work For Cancer Patients



Chesapeake hosted a reception March 16 for Mary Philips. Philips was recently recognized on the floor of the Arkansas House of Representatives for her work with Care Caps Connections. State Rep. Robert Dale and state Sen. Jason Rapert provided Philips with a resolution commending her work.

Philips founded the volunteer, nonprofit organization to honor the life of her sister who passed away from cancer. Both the recognition and the reception were a pleasant surprise to Philips.

Care Caps Connections, which Chesapeake supports, began when Philips, an expert seamstress, wanted to provide her sister Linda with comfortable, stylish and affordable head coverings when she lost her hair after chemotherapy.

Linda loved the caps Philips created and began handing them out to others undergoing chemotherapy. The popularity of the caps soared, and soon Philips rallied the help of friends and volunteers to keep up with demand.

Linda passed away in 2007, but Philips continued her labor of love.

In the past four years, Philips and nearly 1,500 volunteers have sewed more than 27,000 Care Caps™ free of charge for the American Cancer Society and cancer clinics nationwide.

For more about Care Cap Connections or to get involved, visit [www.ccvols.org](http://www.ccvols.org).

Chesapeake Energy E-newsletter address:

<http://links.chkenergy.org/servlet/MailView?ms=MzY0MTgzMjES1&r=Mzc3NzYwMjA5OAS2&j=OTc1MDC5OTIS1&mt=1&rt=0>

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### Special Note of Appreciation from our President, Leighsan Harrod after the recent loss of her grandfather...

*EWI of Little Rock,  
Thank you ladies for the beautiful card + kind words of support. The last couple of weeks have been exhausting so your thoughts + prayers were most uplifting.  
Warm regards,  
Leighsan*

## April Birthday Wishes

- Starla Cooley (Howard Mohorn & Associates, LLC, Dale Carnegie Training) ..... April 5  
 Carole George (Datamax/Micro)..... April 25  
 Leighsan Harrod (Arkansas Children’s Hospital)..... April 26  
 Lisa Kilby (Financial Centre Corporation)..... April 26

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### EWI DATES TO NOTE

#### CHAPTER CALENDAR

- Tuesday, April 19, 2011  
 Restaurant 1620  
 1620 Market Street  
 Little Rock, AR 72212  
 Phone: (501-221-1620)
- Monday, APRIL 25, 2011  
 1<sup>st</sup> Annual EWI Fashion Show  
 Scholarship Luncheon  
 DoubleTree Hotel, Little Rock,  
 AR  
 Registration Opens: 10:45 am  
 Lunch: 11:30 am

#### CORPORATE CALENDAR

- EWI Spring Conference  
 Tulsa, OK - April 14-16, 2011
- Tuesday, May 3, 2011  
 Professional Dev. Webinar  
*“Emotional Indulgence”*  
 With Cathy Holloway Hill
- Monday, May 9, 2011  
 Vice Presidents Chat - Lisa  
 Stokes
- Tuesday, May 24, 2011  
 Chapter Development Training  
 For Board Secretaries: *“Taking  
 Minutes Shouldn’t Take Hours:  
 A Guide to Accurate and  
 Succinct Meeting Notes”* - Lisa  
 Fabian
- 64<sup>TH</sup> LCAM, Minneapolis,  
 Minnesota  
 September 22-24, 2011

### EWI of Little Rock April Chapter Meeting

Date: Tuesday, April 19, 2011

Where: 1620 Restaurant  
 1620 Market Street, Little  
 Rock, AR 72212  
 Phone: (501-221-1620)

Speaker: Romona Collins Member Firm:  
 Aristotle, Inc.  
 Topic: **“Social Networking for Media”**

#### Directions from I-630W:

- Take exit 8A to merge onto I-430 N
- Take exit 8 for Rodney Parham Rd
- Turn left at N Rodney Parham Rd
- Turn left at Market St
- 1620 Restaurant will be one block  
 down on your right.

If you are an EWI representative  
 pursuing an undergraduate,  
 graduate or post-graduate degree,  
 EWI can help with your expenses!



APPLY TODAY FOR AN  
 EWI FELLOWS  
 SCHOLARSHIP



Application Deadline: May 30, 2010  
 Application and detail available on [EWIConnect.com](http://EWIConnect.com)





CONNECTIONS | CAREERS | COMMUNITY

## 1st Annual EWI Scholarship Fashion Show & Luncheon

Fashion Show  
by Belk Department Stores

Keynote Speaker  
Ron Routh of Dale Carnegie Training  
*"Relationships Drive Business Results"*

Development - Door Prizes - Food - Fun

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On Monday, April 25, 2011, in honor of Administrative Professional Week, EWI of Little Rock will host a fashion show and luncheon at the Doubletree Hotel.

It will be an afternoon filled with food, fashion, professional development and lots of door prizes. What better way to show your appreciation than to send members of your administrative team to this signature event!

All proceeds fund annual academic scholarships, professional development programs, and other community service programs.

[Go Here](#) for registration information

Or Contact [Starla Cooley](#)

## Event Details

Doubletree Hotel in Little Rock  
Monday, April 25, 2011

**REGISTRATION OPENS @  
11:00 AM**

**LUNCH AND FASHION SHOW  
11:30 am - 1:30 pm**

To Register [Go Online](#) or  
Contact [Starla Cooley](#)

## Corporate Sponsors



DALE CARNEGIE®  
TRAINING

ARVEST®

DELTA DENTAL

**Skinny Girl**

**New Academy of Leadership Course Offered at Spring Conference**

**Tulsa, Oklahoma – April 14-16, 2011**

**Registration Cost: \$290**

***“Finding Your Voice – A Leadership Experience”***

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**64th EWI LEADERSHIP CONFERENCE & ANNUAL MEETING (LCAM)**

**Minneapolis, MN**

**September 22 - 24, 2011**

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**View our EWI Little Rock member firms on the web...**

[www.americanabstracttitle.com](http://www.americanabstracttitle.com) – American Abstract Title Company – (Sharon Adkins)

<http://www.aristotlewebdesign.com/> - Aristotle – (Roz Smith)

[www.archildrens.org](http://www.archildrens.org) – Arkansas Children’s Hospital - (Barbara Cooper/Leighsan Harrod/ /Janet Webster)

<http://achri.archildrens.org> – Arkansas Children’s Hospital Research Institute - (Joyce Norton)

[www.midsouth.dalecarnegie.com](http://www.midsouth.dalecarnegie.com) - Howard Mohorn & Associates/Dale Carnegie - (Starla Cooley)

<http://bit.ly/9HGvsN> - Chesapeake Energy - (Peggy Maxell)

[www.datamaxarkansas.com](http://www.datamaxarkansas.com) – DataMax Micro – (Carole George)

[www.efsolutionsinc.com](http://www.efsolutionsinc.com) – EFS Solutions - (Darlean King)

[www.entergy.com](http://www.entergy.com) – Entergy Arkansas, Inc. (Sherry Smith)

[www.glazers.com](http://www.glazers.com) – Glazer’s Distributors of Arkansas - (Sherry Farrow)

[www.heartaruw.org](http://www.heartaruw.org) – Heart of Arkansas United Way – (Diane Kidwell)

[www.onebanc.com](http://www.onebanc.com) - One Bank - (Elizabeth Meyer)

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**Benefit EWI’s Scholarship Program  
by planning *from the Heart.***



Learn more about EWI’s “A Gift from the Heart” Program today,  
and make a lasting difference.

Toll Free: 1-877-4-EWI-NOW or Go to [www.ewiconnect.com](http://www.ewiconnect.com)



## March Chapter Meeting Vieux Carre Restaurant (Photos by: Janet Webster)



March EWI at Vieux Carre Restaurant  
(Left to Right)  
Sherry Smith, Entergy  
Lisa Kilby, Financial Centre Corp.



EWI Guest Speaker for March  
Author: Mandy Lawson  
Talks about her book "*Party Central*"



(Left to Right)  
Sharon Adkins, American Abstract & Title Co.  
Carol Massery, St. Vincent Health Systems  
Sherry Farrow, Glazer's Distributors of AR



(Left to Right)  
Beth Hensley, Regions Insurance  
Tiffany Phillips, Alzheimer's Assn.

# EWISP INTERVIEW COMPETITION

## April 6, 2011

### Member Firm: Entergy Arkansas, Inc.



**EWISP CANDIDATES**  
**Back Row (Left-Right)**  
Michael Franzetti, Catholic High School  
Frank Porto, Jacksonville High School  
**Front Row (Left-Right)**  
Jennifer Walker, NLR High School West Campus  
Whitney Gao, Little Rock Central High School  
Taylor Douglas, Benton High School



**Candidate, Whitney Gao and dad**



**EWISP Candidate,  
Frank Porto (right) with mom**




**EWISP Candidate (Center) Jennifer Walker with mom and dad**





**EWISP Candidate: Taylor Douglas with mom**



**EWISP Candidate, Michael Franzetti and mom**

|  |  |  |                            |   |                            |  |                                    |                               |                                     |                                 |                                |                         |
|--|--|--|----------------------------|---|----------------------------|--|------------------------------------|-------------------------------|-------------------------------------|---------------------------------|--------------------------------|-------------------------|
|    |  | <b>Minutes of the Board of Directors Meeting<br/>EWI of Little Rock<br/>EWI®<br/>February 22, 2010</b> |                            |   |                            |  |                                    |                               |                                     |                                 |                                |                         |
| <b>Call to Order:</b>  | 5:20 p.m., Arkansas Children’s Hospital Administration Suite, President Leighsan Harrod  |  |                            |   |                            |  |                                    |                               |                                     |                                 |                                |                         |
| <b>Roll Call:</b>  | <p>Members Present:</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Leighsan Harrod, President</td> <td style="width: 50%;">Peggy Maxell, Vice President /President Elect</td> </tr> <tr> <td>Elizabeth Meyer, Secretary</td> <td>Diane Kidwell, Ways and Means Director</td> </tr> <tr> <td>Carole George, Membership Director</td> <td>Linda McNutt, Parliamentarian</td> </tr> </table> <p>Members Absent:</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Joyce Norton, Publications Director</td> <td style="width: 50%;">Sherry Farrow, Program Director</td> </tr> <tr> <td>Beth Hensley, Sergeant-at-Arms</td> <td>Lynn Harbert, Treasurer</td> </tr> </table> |  | Leighsan Harrod, President | Peggy Maxell, Vice President /President Elect | Elizabeth Meyer, Secretary | Diane Kidwell, Ways and Means Director | Carole George, Membership Director | Linda McNutt, Parliamentarian | Joyce Norton, Publications Director | Sherry Farrow, Program Director | Beth Hensley, Sergeant-at-Arms | Lynn Harbert, Treasurer |
| Leighsan Harrod, President   | Peggy Maxell, Vice President /President Elect  |  |                            |   |                            |  |                                    |                               |                                     |                                 |                                |                         |
| Elizabeth Meyer, Secretary   | Diane Kidwell, Ways and Means Director   |  |                            |   |                            |  |                                    |                               |                                     |                                 |                                |                         |
| Carole George, Membership Director   | Linda McNutt, Parliamentarian  |  |                            |   |                            |  |                                    |                               |                                     |                                 |                                |                         |
| Joyce Norton, Publications Director  | Sherry Farrow, Program Director  |  |                            |   |                            |  |                                    |                               |                                     |                                 |                                |                         |
| Beth Hensley, Sergeant-at-Arms   | Lynn Harbert, Treasurer  |  |                            |   |                            |  |                                    |                               |                                     |                                 |                                |                         |
| <b>Minutes:</b>  |  |  |                            |   |                            |  |                                    |                               |                                     |                                 |                                |                         |
| Since we did not have a quorum present, we were unable to vote on the minutes of the January 25, 2011 Board Meeting. Elizabeth Meyer will email a fax vote form to all Board members for approval of the minutes (before our next Board Meeting).  |  |  |                            |   |                            |  |                                    |                               |                                     |                                 |                                |                         |
| <b>Treasurer’s Report:</b>   |  |  |                            |   |                            |  |                                    |                               |                                     |                                 |                                |                         |
| <p><u>Treasurer, Lynn Harbert:</u> (See reports and supporting documents attached)<br/>A Treasurer’s Report covering the December 2010 and January 2011 Operating and B/C/DP expenditures was submitted in the Board Report. However, since we did not have a quorum present, we were unable to vote. The Board will vote at the February Board Meeting.</p>   |  |  |                            |   |                            |  |                                    |                               |                                     |                                 |                                |                         |
| <b>Committee Reports:</b>  |  |  |                            |   |                            |  |                                    |                               |                                     |                                 |                                |                         |
| <p><u>Program Director, Linda McNutt, on behalf of Sherry Farrow:</u> Linda McNutt gave an update on upcoming programs for the year. The next Chapter Meeting scheduled for March 15<sup>th</sup> will be held at restaurant, Vieux Caree, and Mandy Lawson will be our guest speaker. Mini Firm Night will be May 17<sup>th</sup> at the Embassy Suites, and our July Chapter Meeting will be at Cajuns.</p> <p><u>Ways and Means Director, Diane Kidwell:</u> Diane reported that the February raffle raised \$150.00.</p> <p><u>Sergeant-At-Arms, President Leighsan Harrod, on behalf of Beth Hensley:</u> Active Representative attendance for February 15, 2011 Chapter Meeting was 20 or 74%. Member Firm attendance for February 15, 2011 Chapter Meeting was 19 or 77%. A total of 29 people were in attendance for the February 15, 2011 Chapter Meeting. There were five excused absences and one unexcused absences.</p> <p><u>Membership Director, Carole George:</u> Carole reported that applications and dues have been received from Debra Harvey of EXIT Realty and Tiffany Phillips of Alzheimer’s Association: two new member firms. Membership packets have been mailed to NLR Mayor’s Office, ASAP Personnel and AR Electric Cooperative Corporation. A membership lunch was held on February 21, 2011 for new reps: Allison Ball (Allstate Insurance), Tiffany Phillips (Alzheimer’s Association) and Debra Harvey (EXIT Realty).</p> <p><u>Other Business:</u> Our meeting opened with a 30-minute conference call with EWI Corporate Board. Chapter Successes, Challenges and Questions were discussed.</p> |  |  |                            |   |                            |  |                                    |                               |                                     |                                 |                                |                         |
| <b>Adjournment:</b>  |  |  |                            |   |                            |  |                                    |                               |                                     |                                 |                                |                         |
| 6:20p.m.   |  |  |                            |   |                            |  |                                    |                               |                                     |                                 |                                |                         |
| <b>Approved: Leighsan Harrod, President</b>  | <b>Submitted: Elizabeth Meyer, Secretary</b>   |  |                            |   |                            |  |                                    |                               |                                     |                                 |                                |                         |
|  |  |  |                            |   |                            |  |                                    |                               |                                     |                                 |                                |                         |

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|---|--|---|
|   |  | <p><b>Minutes of the Chapter Meeting</b><br/> <b>EWI of Little Rock</b><br/> <b>EWI®</b><br/> <b>March 15, 2011</b></p> |
| <b>Call to Order:</b>   | 5:48 p.m., Vieux Carre Restaurant, President Leighsan Harrod |   |
| <b>Roll Call:</b>   | Roll call was conducted by attending member firms.           |   |
| <b>Communications:</b>  |  |   |
| <p>President, Leighsan Harrod welcomed the chapter and guest speaker Mandy Lawson, author of the book <i>Party Central</i>.</p> <p>Invocation was given by Lynn Harbert of Delta Dental.</p> <p>Dinner was served by Vieux Carre Restaurant. Starla Cooley and Janet Webster provided desserts for the chapter which included cheesecake and chocolate cake.</p> <p>Starla Cooley and Diane Kidwell gave Ways &amp; Means Committee updates. A form was given out to the chapter for each individual to fill out when they would be able to volunteer the day of the Fashion Show on April 25. Television advertising will be on April 11 on Channel 7, Daybreak. The All About Him Raffle is being postponed until a later date because of the committee's primary focus on the Fashion Show Fundraiser. The Early Bird Fashion Show raffle winner was Regions Insurance. They won a limousine ride to the Fashion Show on April 25. To date, the committee has 83 confirmed reservations for the Fashion Show and approximately \$10,475 funds raised. The chapter was supplied information on the Belk Charity Shopping Event to take place on April 16. Tickets to this event were being sold and Starla and Diane asked the chapter to share the information with others. A request for more door prizes for the Fashion Show was announced.</p> <p>Parliamentarian Linda McNutt of Ryerson introduced guest speaker Mandy Lawson, author of the book <i>Party Central</i>. Mandy grew up in Olyphant, Arkansas. She is currently a fourth grade teacher at Liberty Christian School. Mandy told the chapter she began writing in the first grade. With her humor, Mandy began to tell the chapter how she puts "real life" situations in her books. She entertained the chapter by reading the first chapter of <i>Party Central</i>. Mandy resides in Searcy, Arkansas with her husband and dachshund, Houdini. Her book is available for sale at Barnes &amp; Noble online only, and in store at Hastings in Searcy, Arkansas. She is currently working to have her book available on Kindle and on Amazon.</p> |  |   |
| <b>Announcements:</b>   |  |   |
| <p>President, Leighsan Harrod reminded the chapter of upcoming events to include:</p> <ul style="list-style-type: none"> <li>March 22, 2011, 5:15 pm-Board Meeting, ACH Administration Suite</li> <li>April 14-16, 2011-EWI Spring Conference, Tulsa, Oklahoma</li> <li>April 19, 2011, 5:30 pm, networking &amp; 5:45 pm program-Chapter Meeting, 1620 Restaurant</li> <li>April 25, Scholarship Fashion Show Luncheon, Doubletree Hotel</li> <li>September 22-24, 2011 Leadership Conference &amp; Annual Meeting (LCAM), Minneapolis, Minnesota</li> </ul>   |  |   |
| <b>Adjournment:</b>   |  |   |
| 7:15 p.m.   |  |   |
| <b>Approved: Leighsan Harrod, President</b>   |  | <b>Submitted: Peggy Maxell, Vice President</b>  |
|   |  |   |

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|--|---|--|
|    | <b>Minutes of the Board of Directors Meeting<br/>EWI of Little Rock<br/>EWI®<br/>March 22, 2011</b>   |  |
| <b>Call to Order:</b>  | 5:29 p.m., Arkansas Children’s Hospital Administration Suite, President Leighsan Harrod   |  |
| <b>Roll Call:</b>  | Members Present:<br>Leighsan Harrod, President<br><br>Elizabeth Meyer, Secretary<br>Carole George, Membership Director<br>Joyce Norton, Publications Director<br>Members Absent:<br>Diane Kidwell, Ways and Means Director<br><br>Peggy Maxell, Vice President /President Elect<br>Sherry Farrow, Program Director<br>Lynn Harbert, Treasurer<br><br>Beth Hensley, Sergeant-at-Arms |  |
| <b>Minutes:</b>  |   |  |
| Upon a motion made by Elizabeth Meyer and seconded by Lynn Harbert, the minutes of the February 22, 2011 Board Meeting and the March 15, 2011 Chapter Meeting were reviewed and unanimously approved as submitted.   |   |  |
| <b>Treasurer’s Report:</b>   |   |  |
| <u>Treasurer, Lynn Harbert:</u> (See reports and supporting documents attached)<br>Upon a motion made by Lynn Harbert and seconded by Peggy Maxell, the January 2011 Operating and B/C/DP expenditures were unanimously approved as submitted. Upon a motion made by Lynn and seconded by Sherry Farrow, the February 2011 Operating and B/C/DP expenditures were unanimously approved as submitted.   |   |  |
| <b>Committee Reports:</b>  |   |  |
| <u>Program Director, Sherry Farrow:</u> Sherry Farrow gave an update on upcoming programs for the year. The next Chapter Meeting scheduled for April 19 <sup>th</sup> will be held at restaurant, 1620, and Ramona Collins will be our guest speaker. Mini Firm Night will be May 17 <sup>th</sup> at the Embassy Suites and we have 5 firms confirmed to speak – all firms will have the opportunity to complete a “Fact Sheet” to be distributed that night, as well.  |   |  |
| <u>Ways and Means Director, President Leighsan Harrod on behalf of Diane Kidwell:</u> Leighsan reported that the March raffle raised \$100.00. Belk Shopping cards at \$5.00 each were sold. The shopping cards enter each purchaser into a \$1,000.00 drawing from Belk’s.  |   |  |
| <u>Sergeant-At-Arms, President Leighsan Harrod, on behalf of Beth Hensley:</u> Active Representative attendance for March 15, 2011 Chapter Meeting was 20 or 74%. Member Firm attendance for March 15, 2011 Chapter Meeting was 19 or 77%. A total of 29 people were in attendance for the February 15, 2011 Chapter Meeting. There were four excused absences and two unexcused absences.   |   |  |
| <u>Membership Director, Carole George:</u> Carole reported that Carol Padgett, former rep for the Dallas Cowboys, now retired and residing in Little Rock, has expressed interest in joining our chapter as a Sustaining Member. An application has been mailed and she will attend our April Chapter meeting. Information packets, calls and/or emails have been sent to the following additional people inviting them to our April meeting: Margaret Powell, NLR Mayor’s Office; Celia Thompson, AR Federal Credit Union; Cory Taylor, UAMS; Jodie Spears, Living Pink Public Relations. Upon a motion made by Carole and seconded by Joyce Norton, the Board unanimously approved posting Jodie Spears of Living Pink Public Relations for membership. Jodie Spears will attend our April meeting as a guest. |   |  |
| <b>Adjournment:</b>  |   |  |
| 6:02p.m.   |   |  |
| <b>Approved: Leighsan Harrod, President</b>  | <b>Submitted: Elizabeth Meyer, Secretary</b>  |  |
|  |   |  |