

## Letter from Leighsan



One of the things I most appreciate about EWI of Little Rock is our willingness to try new things. The format for the May 17<sup>th</sup> Firm Night was very different from what we have done in the past featuring only one firm at a time. While we met and dined at welcoming member firm, Embassy Suites, we learned via fact sheets and presentations of other member firms.

Sherry Farrow of Glazer's Distributors, Lynn Harbert of Delta Dental and Diane Kidwell of Heart of Arkansas United Way each gave informative and entertaining presentations about their firms.

Several on the Board and I have noticed that the most positive feedback regarding chapter meetings comes after a nontraditional events such as the chili supper business meeting or our most recent Firm Night. So I encourage you to continue sharing your ideas even if they sound a little too outside the box at first mention. Combining Executive and Scholarship Night on June 21<sup>st</sup> is another innovation this year in our chapter and I hope you are as excited as I am to witness the results.

I feel strongly that EWI of Little Rock is growing in the right direction with some of our newest reps stepping up and getting involved as well as our long time members remaining extremely active on every level. The Board recently elected Linda Young, Embassy Suites, to replace Joyce Norton as Publications Director for the 2010 – 2011 year. We are very thankful for Linda Young accepting this responsibility!

Planting the Seeds of Leadership...Growing our Chapter in the Right Direction!

Leighsan  
 EWI of Little Rock  
 President, 2010 – 2011  
 Representing Arkansas Children's Hospital

### 2010 - 2011 Officers & Directors

#### President

Leighsan Harrod  
 Arkansas Children's  
 Hospital

#### Vice President

Peggy Maxell  
 Chesapeake Energy  
 Corporation

#### Secretary

Elizabeth Meyer  
 One Bank & Trust, N.A.

#### Treasurer

Lynn Harbert  
 Delta Dental of  
 Arkansas, Inc.

#### Ways & Means

Diane Kidwell  
 Heart of Arkansas  
 United Way

#### Membership Director

Carole George  
 DataMax Micro

#### Sergeant-at-Arms

Beth Hensley  
 Regions Insurance, Inc.

#### Programs

Sherry Farrow  
 Glazer's Distributors of  
 Arkansas

#### Publications Director

Linda Young  
 Embassy Suites

## EWI OF LITTLE ROCK FIRM NEWS

# Fact Sheet



## Alzheimer's Association Walk to End Alzheimer's™

### Walk to End Alzheimer's Overview

Alzheimer's Association Walk to End Alzheimer's is the nation's largest event to raise awareness and funds for Alzheimer care, support and research. Held annually in more than 600 communities nationwide, this inspiring event calls on participants of all ages to reclaim the future for millions. Together, we can raise awareness and funds to enhance Alzheimer's care and support and advance critical research.

Alzheimer's Association Walk to End Alzheimer's participants will be able to learn more about Alzheimer's disease, advocacy opportunities, clinical trial enrollment, and support programs and services. Each walker will also join in a meaningful ceremony to honor those affected by Alzheimer's disease.

### What does Walk to End Alzheimer's support?

The Association is the leading voluntary health organization in Alzheimer's care, support and research. Walk to End Alzheimer's supports our mission to eliminate Alzheimer's disease through the advancement of research; to provide and enhance and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's.

### Walk to End Alzheimer's History

Memory Walk® began in 1989 with nine Alzheimer's Association chapters raising \$149,000 from 1,249 participants. In 1993, Memory Walk grew into an event nationwide and raised \$4.5 million at 167 locations. In 2010 more than 33,000 teams participated in nearly 600 Walks across the country, raising more than \$42.2 million. The Alzheimer's Association has mobilized millions of Americans in the fight against the disease, now we continue to lead the way with the Walk to End Alzheimer's. The end of Alzheimer's disease starts here.

**Tiffany Phillips**  
Program Coordinator

Work: 501-265-0027 Cell: 501-766-2733  
1202 S. Main Street, Suite 215, Little Rock, AR 72202



## June Birthday Wishes

EWI of Little Rock Executive  
 Marla Johnson Norris  
 June 30<sup>th</sup>

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### EWI DATES TO REMEMBER

#### CHAPTER CALENDAR

- Board Meeting  
 Tuesday, June 28, 2011  
 Arkansas Children's  
 Hospital  
 Administration Suite  
 Phone: (501) 364-4398

#### CORPORATE CALENDAR

- June 30<sup>th</sup> Lucille Johnson  
 Perkins Nominations -  
 Forms 53 & 53A
- LCAM  
 64<sup>th</sup> LCAM, Minneapolis, MN  
 September 22-24, 2011
- 65<sup>th</sup> LCAM, Dallas, TX  
 September 13 – 15, 2012

### EWI of Little Rock June Chapter Meeting

Executive and Scholarship Awards Night

Tuesday, June 21, 2011

The Little Rock Club  
 400 West Capitol Avenue  
 30<sup>th</sup> Floor of the Regions Bank Tower in  
 Little Rock

5:30 p.m. Networking  
 6:00 p.m. Program & Dinner

This special evening is designed to recognize recipients of the EWI Scholarship Program (EWISP) and the Adult Students in Scholastic Transition Program (ASIST) while letting our executives see first hand how EWI is making a direct educational impact within the community in which we serve.

## Benefit EWI's Scholarship Program by planning *from the Heart.*



Learn more about EWI's "A Gift from the Heart" Program today,  
 and make a lasting difference.

Toll Free: 1-877-4-EWI-NOW or Go to [www.ewiconnect.com](http://www.ewiconnect.com)



## View our EWI Little Rock member firms on the web...

(Link – Firm – Representative)

<http://www.allstateagencies.com/ALLISONBALL/Welcome/> - Allison Ball Insurance (Allstate) – Allison Ball

<http://www.alz.org/alzokar/> - Alzheimer's Assoc., Oklahoma & Arkansas Chapter – Tiffany Phillips

[www.americanabstracttitle.com](http://www.americanabstracttitle.com) – American Abstract Title Company – Sharon Adkins

<http://www.aristotlewebdesign.com/> - Aristotle – Roz Smith

[www.arkansasbluecross.com](http://www.arkansasbluecross.com) – Arkansas Blue Cross & Blue Shield – Wanda King

[www.archildrens.org](http://www.archildrens.org) – Arkansas Children's Hospital - Leighsan Harrod & Janet Webster

<http://achri.archildrens.org> – Arkansas Children's Hospital Research Institute - Joyce Norton

[www.arkansasstatechamber.com](http://www.arkansasstatechamber.com) – Arkansas State Chamber - Deb Mathis

<https://www.arvest.com/> - Arvest Bank – Paula Gean

<http://bit.ly/9HGvsN> - Chesapeake Energy - Peggy Maxell

[www.datamaxarkansas.com](http://www.datamaxarkansas.com) – DataMax Micro – Carole George

[www.deltadental.com](http://www.deltadental.com) - Delta Dental of Arkansas, Inc. – Lynn Harbert

[www.efsolutionsinc.com](http://www.efsolutionsinc.com) – EFS Solutions - Darlean King

[http://embassysuites1.hilton.com/en\\_US/es/hotel/LITCPES-Embassy-Suites-Little-Rock-Arkansas/index.do](http://embassysuites1.hilton.com/en_US/es/hotel/LITCPES-Embassy-Suites-Little-Rock-Arkansas/index.do) - Embassy Suites - Linda Young

[www.energy.com](http://www.energy.com) – Entergy Arkansas, Inc. - Sherry Smith

<http://efsolutionsinc.com/> - Enterprise Financial Solutions, Inc. – Darlean King

[www.glazers.com](http://www.glazers.com) – Glazer's Distributors of Arkansas – Sherry Farrow

[www.heartaruw.org](http://www.heartaruw.org) – Heart of Arkansas United Way – Diane Kidwell

[www.midsouth.dalecarnegie.com](http://www.midsouth.dalecarnegie.com) – Howard Mohorn & Associates/Dale Carnegie – Starla Cooley

[www.onebanc.com](http://www.onebanc.com) - One Bank - Elizabeth Meyer

<http://www.regionsinsurance.com/> - Regions Insurance, Inc. – Beth Hensley

<http://www.ryerson.com/> - Ryerson – Linda McNutt

<https://www.stvincenthealth.com/> - St. Vincent Health System – Carol Massery

<http://www.wyndhamworldwide.com/> - Wyndham Worldwide, Inc. – Sharon Ferguson

### Mission Statement

Executive Women International® brings together key individuals from diverse businesses for the purpose of:

- Promoting Member Firms
- Enhancing Personal and Professional Development
- Encouraging Community Involvement



CONNECTORS | CAREERS | COMMUNITY

**May Chapter Meeting  
Firm Night  
Embassy Suites  
(Photos by: Linda Young)**



**Roz Smith**



**Janet Webster, Lynn Harbert, Chris Allison  
(Left to Right)**



**Linda Young**



**Ways & Means Committee**




**Lynn Harbert**



**Sherry Farrow**



**Diane Kidwell**

<b>Minutes of the Board of Directors Meeting                  EWI of Little Rock                  EWI®                  May 5, 2011</b>	
	
<b>Call to Order:</b>	Board Meeting By Fax (April 2011)
<b>Roll Call:</b>	
<b>Minutes:</b>	
Upon a motion made by Elizabeth Meyer, the minutes of the April 19, 2011 Chapter Meeting were approved as submitted by fax vote.	
<b>Treasurer's Report:</b>	
<u>Treasurer, Lynn Harbert:</u> (See reports and supporting documents attached) Upon a motion made by Lynn Harbert, the March 2011 Operating and B/C/DP expenditures were approved as submitted by fax vote.	
<b>Committee Reports:</b>	
All other Committee Board Reports will be updated and presented at the May 2011 Board Meeting scheduled for May 24, 2011.	
<b>Adjournment:</b>	
<b>Approved: Leighsan Harrod, President</b>	<b>Submitted: Elizabeth Meyer, Secretary</b>



**Minutes of the Chapter Meeting  
 EWI of Little Rock  
 EWI®  
 May 17, 2011**

**Call to Order:** 5:50pm call to order of EWI Chapter Meeting at Embassy Suites by President Leighsan Harrod

**Roll Call:** General Manager of Embassy Suites, Roger Brown, and Director of Sales, Ginny Moulton, welcomed the chapter to the hotel.

**Communications:**

President Leighsan Harrod announced that Publication Director, Joyce Norton, has left Arkansas Children's Hospital for a new job.

President Leighsan Harrod recognized the Ways and Means committee members who planned the Fashion Show and Luncheon. She presented the committee members with Certificates of Appreciation. Invocation was given by Linda Young of the Embassy Suites.

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Firm Night Presentations:

Firm Night presentations were given by the following:

1. Sherry Farrow of Glazer's Distributors
2. Lynn Harbert of Delta Dental
3. Diane Kidwell of Heart of Arkansas United Way

Ways & Means Update:

Ways & Means Director, Diane Kidwell of Heart of Arkansas United Way announced that after expenses the Fashion Show & Luncheon raised \$7,250.

Diane also announced she needs some more items for the "All About Him" raffle. The tickets will be passed out at the June chapter meeting. The drawing will be at the August chapter meeting.

Raffle: The monthly raffle winner – Linda Young, Embassy Suites.

**Announcements:**

- May 24, 2011, 5:15 p.m. – Board Meeting at ACH Administration Suite
- June 21, 2011, 5:30 p.m., networking and 5:45 p.m., program – Executive and Scholarship Awards Night, Little Rock Club
- September 22-24, 2011 – Leadership Conference & Annual Meeting (LCAM), Minneapolis, MN

**Adjournment:**

7:24 p.m.

**Approved: President, Leighsan Harrod**

**Submitted: Secretary, Elizabeth Meyer**