

Letter from Leighsan



This year the EWI corporate Board is reaching out to the chapter Board by holding a conference call to discuss our successes, challenges and answer any questions we may have. EWI of Little Rock Board's conference call that was scheduled for January was rescheduled last minute for February. Instead of being frustrated by corporate's last minute rescheduling I was feeling excited and renewed! Odd reaction, right?

Preparing for this phone call in January was the first time since November I stopped to review the goals set by the Board at our retreat in October. Making a quick list of items we as a Board and a Chapter have already accomplished this year is what excited me. I was so focused on the day to day needs of the Chapter that I had lost sight of the many things we are doing so well from our orientation process to surveying for feedback after chapter meetings to the plans for the new annual fundraiser. When we come together as a Chapter, a community within our community, we are powerful and that never fails to exhilarate.

In our careers, most of us must evaluate ourselves or our employees' progress annually. I recall being nerve wracked for my first evaluation with my current firm, Arkansas Children's Hospital, not knowing what to expect. Past employers either did not have a formal evaluation process or had created a list of seemingly nitpicky items of which to improve on. ACH & my executive, David Berry, quickly taught me if there was a problem I would have already know long before evaluations. Annual evaluations are now a time I look forward to at ACH as it's to review accomplishments and growth of the previous year. Employee anniversaries are celebrated.

Whether your firm has a formal evaluation process or not, I encourage you to periodically review your successes and challenges from either a professional or personal standpoint. We all have areas for improvement but we also have many accomplishments to celebrate and an evaluation can bring them to the surface. If you do not know how to get started there are many online tools and books for self assessment. Another powerful tool for self evaluation is to ask your peers or your staff for feedback. Similar to the monthly chapter meeting survey, improvement is difficult if you don't know what your peers are thinking. Your chapter Board and I are always finding ways to improve and we look forward to your feedback and observations of EWI of Little Rock in action.

Planting the Seeds of Leadership...Growing our Chapter in the Right Direction!

Leighsan
EWI of Little Rock
President, 2010 – 2011
Representing Arkansas Children's Hospital

2010 - 2011 Officers & Directors

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Leighsan Harrod
Arkansas Children's
Hospital

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Arkansas Children's
Hospital
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EWI OF LITTLE ROCK “FIRM NEWS”



St. Vincent Breaks Ground on West Little Rock Campus

By Mark Friedman - 1/21/2011 3:36:06 PM

St. Vincent Health System of Little Rock broke ground Friday afternoon on its 37-acre medical campus, St. Vincent West, in west Little Rock.

The first phase of the \$50 million project is expected to open in September and will feature family physician services, an urgent care facility and the expansion of The Longevity Center for baby boomers and their parents. Nabholz Construction Services of Conway will be the general contractor.

The second phase of the project will begin in the summer and include construction of outpatient surgery, diagnostic imaging and a number of specialty physician offices.

Both phases are projected to cost \$18 million, according to a St. Vincent news release.

Peter Banko, St. Vincent Health System president and CEO, told the crowd gathered for the groundbreaking that he had heard a number of negative comments after St. Vincent announced at the end of 2009 that it was buying the land next to The Promenade at Chenal for the campus.

He said people told him that it was the wrong time and place to be building a medical complex.

And "no doctors or patients are going to be interested in going there," Banko said.

But he said St. Vincent's board and parent company, Catholic Health Initiatives, supported the move to bring medical care and outpatient services to west of Interstate 430, which isn't being served by other health care providers.

Banko also said Friday that he will ask the city of Little Rock to change the name of the street that runs in front of the medical complex from La Grande Drive to St. Vincent Way.



Peter Banko, St. Vincent's president and CEO, and other health system officials and guest break ground on the new campus in West Little Rock. Photo by: Mark Friedman

EWI of Little Rock Spotlight On Our Newest Members

Allison Ball, Allison Ball Insurance, Inc. / Allstate Insurance



Allison recently opened her own insurance office - Allison Ball Insurance, Inc, a branch of Allstate Insurance.

Allison has degrees from UALR in both Accounting and Criminal Justice. Allison has lived in both Little Rock and Nashville, AR before moving to her current home in Benton. When at home in Benton, AR she enjoys reading and gardening in her spare time.

Allison hopes to gain networking opportunities in EWI. Welcome, Allison!

Tiffany Phillips, Alzheimer's Association



Tiffany has worked for the Alzheimer's Association as a program coordinator for about a year. Her firm joined on the recommendation of their Tulsa, OK office which is active in EWI of Tulsa!

Tiffany's degree from UALR is in music. Tiffany grew up in Little Rock but has since lived in both Chicago, IL and in California. In her free time, Tiffany enjoys bicycling and singing in the choir at Christ Episcopal Church. In joining EWI, Tiffany hopes to learn the art of networking. Welcome, Tiffany!

EWI of Little Rock welcomes new members Debra Harvey, EXIT Realty & Linda Young, Embassy Suites.

Look for their spotlights in next month's Connect!

February Birthday Wishes...

EWI Executives

- Barry Simon, Datamax/Micro.....February 5
- Jody Styles, Regions Insurance, Inc.....February 5
- Jay C. Hartman, Entergy Arkansas, Inc.....February 20

DATES TO NOTE

- **Tuesday, February 15, 2011**
EWI Little Rock Chapter Meeting
Arkansas State Chamber Of Commerce
1200 West Capitol
Little Rock, Arkansas

- **SAVE THE DATE!**
EWI Spring Conference
Tulsa, Oklahoma
April 14-16, 2011

- **Wednesday, April 27, 2011, 1st Annual EWI Fashion Show & Luncheon**
DoubleTree Hotel
Little Rock, Arkansas
Registration Opens:
10:45 am
Lunch: 11:30 am

- **SAVE THE DATE!**
64TH LCAM
Minneapolis, Minnesota
September 22-24, 2011

Little Rock Chapter – EWI Meeting

Date: Tuesday, February 15, 2011 – 5:30 pm

Where: Arkansas State Chamber of Commerce
 1200 West Capitol – Little Rock, Arkansas

Dinner: Chili Potluck

Speaker: Marcus Turley, Arkansas State Chamber of Commerce

Topic: *Update on State Chamber news*

Parking: Park in the back lot of the Chamber offices of 4th Street

Directions to the Arkansas State Chamber of Commerce
 1200 West Capitol – Little Rock, Arkansas

The State Chamber/AIA is located at 1200 West Capitol, just three blocks east of the State Capitol. It is housed in a one-story brown brick building surrounded by plenty of free parking. (It is located between 4th and Capitol Streets on Cross and takes up the entire block).

- Take the State Capitol Complex/Martin Luther King Blvd. exit off I-630 (Exit 2B).
- Drive north on Martin Luther King until you've passed the front of the Capitol.
- Turn right onto Fourth Street
- Go through the intersections with Victory and Pulaski and turn immediately right into the parking lot at 4th and Cross.
- You will be in the back lot at the NW corner of the building. Enter directly into the conference room from this lot.

IF you need further assistance, please call the State Chamber/AIA office at 501-372-2222.

FEBRUARY RAFFLE

Gift Certificate from DSW Shoes

View our EWI Little Rock member firms on the web...

www.americanabstracttitle.com – American Abstract Title Company – (Sharon Adkins)

<http://www.aristotlewebdesign.com/> - Aristotle – (Roz Smith)

www.archildrens.org – Arkansas Children’s Hospital - (Leighsan Harrod/Janet Webster)

<http://achri.archildrens.org> – Arkansas Children’s Hospital Research Institute - (Joyce Norton)

www.midsouth.dalecarnegie.com – Howard Mohorn & Associates/Dale Carnegie – (Starla Cooley)

<http://bit.ly/9HGvsN> - Chesapeake Energy - (Peggy Maxell)

www.datamaxarkansas.com – DataMax Micro – (Carole George)

www.efsolutionsinc.com – EFS Solutions - (Darlean King)

www.entergy.com – Entergy Arkansas, Inc. (Sherry Smith)

www.glazers.com – Glazer’s Distributors of Arkansas – (Sherry Farrow)

www.heartaruw.org – Heart of Arkansas United Way – (Diane Kidwell)

www.onebanc.com - One Bank - (Elizabeth Meyer)

SAVE THE DATE...

1st Annual EWI[®] Fashion Show & Luncheon

In honor of Administrative Professional Week!

Hosted by: Executive Women International[®] - Little Rock Chapter

Proceeds benefit the EWI Scholarship Fund

Monday, April 25, 2011

Doubletree Hotel
Little Rock, Arkansas

Registration Opens: 10:45 a.m.
Lunch 11:30 a.m.

The Ways and Means Committee is requesting that each member please solicit a door prize to be given away at the Fashion Show luncheon and “All About Him” raffle. Donations from member firms will be appreciated as well.

Academy of Leadership (AOL) Alumni Summit

Hershey, Pennsylvania

February 24-26, 2011

One of the featured speakers for the Alumni Summit is Senator Patricia H. Vance. Don't miss out, register today, see registration form in this month's Connect!

To qualify for AOL alumni status, you must complete at least four of EWI's AOL courses. If you're not sure how many courses you've completed, contact the Corporate Office at ewi@ewiconnect.com

EWI 2011 Spring Conference Tulsa Marriott Southern Hills, Tulsa, OK April 14 – 16, 2011

Corporate EWI met recently with Lori G. about the new Academy of Leadership course she is developing for Spring Conference in Tulsa (and will repeat at LCAM). Exciting things are happening in EWI!

MORE INFORMATION COMING SOON!

64th EWI LEADERSHIP CONFERENCE & ANNUAL MEETING (LCAM) Minneapolis, MN September 22 - 24, 2011

The LCAM schedule is in the works - this will be an LCAM like you have never seen before. Start making plans to attend now! (Turns out there is no sales tax on clothes in Minnesota -- so plan to visit the Mall of America.)

Chapter Development Training

"How to Compete with a Non-Compete!"

This training is for Presidents, Vice Presidents, and Membership Directors, and **all Chapter members are welcome to participate!**

Date: Thursday, February 14, 2011
Time: 1:00 pm (ET)

Presenters: EWI of Houston, *EWI's largest chapter!*
President Dory Ward & Vice-President Elizabeth Rushing

Professional Development Webinar

"New Rules for the Contact Sport of Business!"

Date: Thursday, February 16, 2011
Time: 3:00 pm (ET)

Presenter: Mimi Donaldson, Presenter at 2010 LCAM

Reminder – The professional development webinars are open to all employees at your firm, not just EWI reps!



Your EWI Academy of Leadership graduate status entitles you to join your fellow alumni for the 2011 Alumni Summit. By choosing to attend the Alumni Summit in Hershey, PA, you will be advancing your professional development in one of the world's most sweet and chocolate covered cities!

Increase your personal and professional value!
Experience the 2011 Alumni Summit!

SUMMIT SPEAKERS



Kim Schaller
Executive Vice President,
Chief Marketing Officer
Hershey Entertainment & Resorts Co.

Kim oversees the Marketing responsibilities for the organization. She was the first female VP in the company's history and her appointment marked the first time that Marketing was represented at the VP level.

REGISTRATION INFORMATION

Registration Cost \$300
Registration Deadline February 4

REGISTRATION OPTIONS:
Fax: (801) 566-0708
Email: ewi@ewiconnect.com
Mail this form and payment to:
7414 So. State Street
Midvale, UT 84047

HOTEL REGISTRATION INFORMATION
Group Code: 368381
HERSHEY HOTEL
325 University Drive
Hershey, PA 17033
T: 1 800 HERSEY
F: 717 520 5117
Room Rate: \$149

SUMMIT EVENT HIGHLIGHTS

Thursday, February 24th

The Summit opens with registration from Noon-5:00 pm. In the early evening we'll have remarks from Corporate President Sharon Bennett, a fun networking opportunity with plenty of hors d'oeuvres and a cash bar.

Friday, February 25

We'll open the day with Breakfast at 8:30 am followed by a warm welcome and address by Senator Patricia Vance.

The day continues with a session on Corporate Social Responsibility.

Other highlights of the day include a visit to Milton Hershey School, cocktails at the High Point Mansion, and dinner at The Hershey Story Museum.

This very rewarding day concludes with a dessert reception back at the hotel.

Saturday, February 26

The day greets us with our Keynote speaker, Kim Schaller (and includes breakfast) followed by "Lateral Leadership", a workshop presented by Carol Price with closing remarks at 11:30 am.

Enjoy the remainder of your time in Hershey and surrounding areas (We'll provide you with a list of ideas!)



Sen. Patricia H. Vance
Senator from Pennsylvania
Elected 2004 Current



Carol Price
Professional Speaker
"Lateral Leadership"
www.carolprice.com

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MEMBERSHIP | CAREERS | TRAINING

The registration and cancellation with refund deadline for this event is Friday, January 21, 2011, by 5:00 pm MT. No registration or refund requests will be accepted after this date. If the event date is subject to the registration fee is needed, please contact Lorna Schaffer at the Corporate Office.

**January Chapter Meeting
Bob & Lee Cress Board Room
Arkansas Children's Hospital
(Photos by: Joyce Norton)**



**January Speaker:
David Berry, COO, ACH
Topic: "Speed of Trust"**



**Executive and New Rep
Left to Right...
Member Firm – Alzheimer's Association
Executive – Tommy Glanton
Member Rep. – Tiffany Phillips**



**New Member Welcome
Left to Right...
Carole George, Membership Director
Data/Max Micro
Allison Ball – Allison Ball Insurance, Inc.
Allstate Insurance**



**The Two Carol(e)'s
Left to Right...
Carol Massery – St. Vincent Health System
Carole George - Datamax/Micro**



**"Planting the Seeds of Leadership –
Growing Them in the Right Direction"
Left to Right...
Linda McNutt – Ryerson
Allison Ball (new rep) –
Allison Ball Insurance, Inc.
(Allstate Insurance)**




**Mother and Daughter
Left to Right...
Debra Harvey – Exit Realty (Deaton Group)
Chris Allison (Life Member)**



**Fashion Show Update
Left to Right...
Starla Cooley – Howard Mohorn & Assoc., LLC
Diane Kidwell – Heart of Arkansas United Way**



**Our President...
Leighsan Harrod
Arkansas Children's Hospital**

		Minutes of the Board of Directors Meeting EWI of Little Rock EWI® December 21, 2010
Call to Order:	5:41 p.m., Brave New Restaurant, President Leighsan Harrod	
Roll Call:	<p>Members Present:</p> <p>Leighsan Harrod, President</p> <p style="text-align: right;">Peggy Maxell, Vice President /President Elect</p> <p>Elizabeth Meyer, Secretary</p> <p style="text-align: right;">Beth Hensley, Sergeant-at-Arms</p> <p>Lynn Harbert, Treasurer</p> <p>Members Absent:</p> <p>Joyce Norton, Publications Director</p> <p style="text-align: right;">Diane Kidwell, Ways and Means Director</p> <p>Sherry Farrow, Program Director</p>	
Minutes:		
Upon a motion made by Elizabeth Meyer and seconded by Beth Hensley, the minutes of the November 16, 2010 Board Meeting and the December 14, 2010 Chapter Meeting were reviewed and unanimously approved as submitted.		
Treasurer's Report:		
<p><u>Treasurer, Lynn Harbert:</u> (See reports and supporting documents attached)</p> <p>Upon a motion made by Lynn Harbert and seconded by Elizabeth Meyer, the November 2010 Operating and B/C/DP expenditures were unanimously approved as submitted. Lynn then passed around a correction to the October 2010 Operating Account to correct chapter meeting expenses previously reported of \$9,648.63: Actual chapter meeting expenses for October were \$8,598.63. Upon a motion made by Lynn Harbert and seconded by Peggy Maxell the correction was unanimously approved.</p>		
Committee Reports:		
<p><u>Program Director, Sherry Farrow:</u> In Sherry's absence, the Program Committee Discussion was tabled by the Board.</p> <p><u>Ways and Means Director, Diane Kidwell:</u> In Diane's absence, there was no Ways and Means Committee Report.</p> <p><u>Sergeant-At-Arms, Beth Hensley:</u> Active Representative attendance for December 14, 2010 Chapter Meeting was 21 or 66%. Member Firm attendance for December 14, 2010 Chapter Meeting was 21 or 72%. A total of 27 people were in attendance for the December 14, 2010 Chapter Meeting. There were two excused absences and six unexcused absences.</p> <p><u>Membership Director, President Leighsan Harrod covering vacancy:</u> Representative Carole George, member firm Datamax Micro, was nominated for the Membership Director vacancy. Upon a motion made by Beth Hensley and seconded by Lynn Harbert the nomination was unanimously approved</p> <p><u>Other Business:</u> Representative Janie McGhee, member firm Arkansas Children's Hospital, was proposed for Life Membership. Upon a motion made by Beth Hensley and seconded by Peggy Maxell, the board unanimously approved Janie's Life Membership.</p> <p>Representative, Nancy Dutton was proposed for Transitional Membership (Application for Transitional Membership Attached). Upon a motion made by Beth Hensley and seconded by Lynn Harbert, the board unanimously approved Nancy's Transitional Membership</p>		
Adjournment:		
6:05p.m.		
Approved: Leighsan Harrod, President		Submitted: Elizabeth Meyer, Secretary