

Letter from Leighsan



Thank you to all who attended our February business meeting. I would love to see the chili potluck become an annual tradition as I thoroughly enjoyed it the past two years. Trying all the different chili recipes makes the lengthy business meeting a little more fun! If you attended the February meeting you know we tried something new by inviting a guest speaker to speak before the business meeting.

From the hosting member firm, Arkansas State Chamber, Marcus Turley, Membership Development Specialist, spoke to us about what the chamber does for its members. Not only did we learn about one of our member firms we witnessed Mr. Turley's excellent public speaking skills. Mr. Turley & I first met in Dale Carnegie's High Impact Presentations course.

Another opportunity to learn about our member firms is on the horizon. As Sherry Farrow announced at the February business meeting, this year instead of featuring only one firm during a firm night we will hold a "mini-firm night". That evening will provide us all an opportunity to share information about our firms. If you are interested in speaking that evening please contact Sherry or a program committee member. Perhaps you do not wish to speak but have an interest in participating then submit a fact sheet for distribution at mini firm night detailing your firm (a fact sheet template will be ready soon).

While I have thanked Ways & Means committee, lead by Diane Kidwell and Starla Cooley, in a previous Connect, we really cannot thank the dedicated ladies of the Ways & Means committee enough! Our scholarship programs are dependent on successful fundraisers and the committee is working very hard to make our first Fashion Show, April 25th, a big success. If you're not already involved with the Ways & Means committee or one of the sub-committees and would like to participate, please contact Diane or Starla.

I am very proud of each of you and all you do for EWI of Little Rock. As we learned at the business meeting all our committees are active! If you know of other firms that would enjoy making connections, receiving career development and being more involved in our community please send Carole George, membership director, their contact information. We want to continue...Planting the Seeds of Leadership...Growing our Chapter in the Right Direction!

Leighsan
EWI of Little Rock
President, 2010 – 2011
Representing Arkansas Children's Hospital

2010 - 2011 Officers & Directors

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Leighsan Harrod
Arkansas Children's
Hospital

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Chesapeake Energy
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Publications Director

Joyce Norton
Arkansas Children's
Hospital
Research Institute

EWI OF LITTLE ROCK “FIRM NEWS”

Recognizing Student Leaders in Cleburne County



Chesapeake's Discovering Tomorrow's Leaders program is now under way in Cleburne County.

The first recipient of this weekly award is Elizabeth Wahlquist, 18, a senior at Concord High School.

Wahlquist, who is a Family, Career and Community Leaders of America officer and student-athlete, maintains a high grade point average. She also volunteers at the Battered Women's Shelter, has helped prepare Thanksgiving meals for needy families and makes quilts for Arkansas Children's Hospital.

Chesapeake's Discovering Tomorrow's Leaders program honors student leaders involved in community service programs.

Students can be nominated by going to www.arleaders.com or by picking up a nomination form at schools throughout Cleburne County. Each weekly winner will receive a certificate and be entered into a drawing to receive a laptop computer to be awarded at the program's April banquet.

Partners in Discovering Tomorrow's Leaders include KWCK 99.9, the Heber Springs Area Chamber of Commerce, Cool 104.7 and the Sun-Times Newspaper.

Chesapeake e-newsletter link:

<http://links.chkenergy.org/servlet/MailView?ms=MzYzMTkzOTMS1&r=Mzc3NzYwMjA5OAS2&j=OTUyODIwMzYS1&mt=1&rt=0>

EWI of Little Rock Spotlight On Our Newest Members

Linda Young, Embassy Suites



Linda is a corporate sales manager with Embassy Suites. Little Rock has been Linda's home for the past 28 years, but she has also resided in Michigan, Nebraska, Missouri, Oklahoma, and Florida. Linda attended University of Missouri at Columbia and UALR in Little Rock.

Linda is an active volunteer with the American Cancer Society, as a UAMS Family Home volunteer, fund raising for Alzheimer's AR, and with the Little Rock Chamber. In her spare time she enjoys jewelry making, tennis, reading, crafts, and her two cats, a Siamese and Himalayan. In EWI Linda hopes to support the goals of the organization, gain social networking opportunities, develop new working relationships, and further her personal growth. Welcome, Linda!

Debra Harvey, EXIT Realty Deaton Group



Debra is a realtor and a native of Arkansas. Debra has been with EXIT Realty Deaton Group over 3 years.

Outside the office Debra is a member of New Life Church, a Hearts & Hooves volunteer, and enjoys her two dogs and two cats. Summer weather is Debra's favorite to enjoy outdoor activities. Debra is married and has both a son and daughter and one grandchild. Many of us know Debra's mother, our very own EWI life member, Chris Allison! Through EWI Debra hopes to have fun, make new friends and network. Welcome, Debra!

March Birthday Wishes

Members...

Paula Gean (Arvest Bank).....March 12
Sherry Jensen (Life Member)March 16

DATES TO NOTE:

- **Tuesday, March 15, 2011**
Vieux Carre Restaurant
2721 Kavanaugh Blvd
Little Rock, AR 72205
Phone: (501-663-1196)

- **SAVE THE DATE!**
EWI Spring Conference
Tulsa, Oklahoma
April 14-16, 2011

- **Monday, April 25, 2011**
1st Annual EWI Fashion
Show & Luncheon
DoubleTree Hotel
Little Rock, Arkansas
Registration Opens:
10:45 am
Lunch: 11:30 am

- **SAVE THE DATE!**
64TH LCAM
Minneapolis,
Minnesota
September 22-24, 2011

Little Rock Chapter – EWI March Meeting

Date: Tuesday, March 15, 2011

Where: Vieux Carre Restaurant – 2721 Kavanaugh Blvd – Little Rock, AR 72205 Phone: (501-663-1196)

Speaker: Mandy Lawson – Author of the book “Party Central”
Mandy grew up in Olyphant, Arkansas and currently lives in Searcy with her husband and dachshund, Houdini.

Topic: Ms Lawson will speak about the adventures of getting her first book, “Party Central” published and the next steps in her career as an author. Mandy will have copies of her book for sale at the chapter meeting.

Directions: From I-630 – Take Fair Park Exit #4 Head north on Fair Park Blvd (with the zoo and then War Memorial Stadium on your right) to the red light at Markham Street. Cross Markham and Fair Park turns into Van Buren Street. Continue North on Van Buren Street which turns into Kavanaugh Blvd at Mount St. Mary’s. Turn right on Kavanaugh in front of Mount St. Mary’s (the school campus will now be on your left). Travel on Kavanaugh about six blocks to the stop light at Beachwood. Vieux Carre is next to the AfterThought at the corner of Kavanaugh and Beachwood. Parking is available on the street in front of the restaurant or anywhere on Kavanaugh or any side street or at the Kroger shopping center.

Fashion Show Update

From:

Diane Kidwell, Co-Chair (Ways and Means)

Member Firm:

Heart of Arkansas United Way

Your Ways and Means Team is hard at work. Response on Sponsorships has been just amazing! To date we have \$8,000 in commitments and 60 plus tickets have been sold! Ladies, we have not even begun to promote this event! I can't tell you how much fun we are having, but I can share the love with you.

The time has come for me to ask for your commitments and availability to work this event. Please let me know by the next chapter meeting, if not sooner. You will be given your assignment and arrival time as soon as we hear back from everyone so please report back soon.

I also would love to tell you that you can sit with your Firms during the show but unfortunately we will need everyone's participation in order to make this event possible. It is all for such a great cause, EWISP and ASIST.

Ladies let's make this year's Fundraising event the best we have ever had!

Thank you,
Diane

More Exciting Fashion Show News

From...

Starla Cooley, Co-Chair (Ways and Means)

Member Firm:

*Dale Carnegie Training of the Mid-South
Offered by Howard, Mohorn & Associates, LLC*

Belk Department Store is providing the clothing for our first ever EWI Fashion Show fundraiser and have offered us another way to raise more funds with the fashion show.

It is a fabulous opportunity for EWI-Little Rock to make a lot of free money! If we could sell 200 tickets, we would pocket \$1000. In addition, we will be eligible for a \$1000 drawing. We can DELIVER tickets before the chapter meeting March 15th, to anyone willing to put some real effort behind this project...we need everyone's help!

The Charity Sale Private Shopping Event at Belk Saturday, April 16, 2011 6 a.m. – 10 a.m. only

Why we want to do this...

- We will raise money for our organization and
- EWI-Little Rock will be entered into a drawing for \$1000 donation

How we will do this...

- We will sell tickets to our friends, family, co-workers, general public at \$5.00 each which is 100% profit for us
- We will sell tickets at our Chapter meeting in March and have them available for you to take some with you

What they get for their ticket...

- Entry into the store during this special shopping time
- \$5.00 off their first purchase
- First 100 people in the door receive a mystery gift card valued at \$5-\$100
- 20% - 70% off sales throughout the store, including special savings on rarely discounted merchandise
- Can complete a "presale" April 10-April 15, picking out your items, securing purchase with Belk card, sale will be rung up on Friday for pickup at your convenience

Thanks to all of our EWI Members.
Let's make this a TEAM effort!
Starla

EWI 2011 Spring Conference
Tulsa Marriott Southern Hills, Tulsa, OK
\$89.00 per night, double Marriott rewards points and FREE internet.

April 14 – 16, 2011
Registration Fee: \$290

Corporate EWI met recently with Lori G. about the new Academy of Leadership course she is developing for Spring Conference in Tulsa (and will repeat at LCAM). Exciting things are happening in EWI!

Register Today

http://ewiconnect.com/pdf/2011_Spring-Conference_Registration-e-Form.pdf

64th EWI LEADERSHIP CONFERENCE & ANNUAL MEETING (LCAM) Minneapolis, MN September 22 - 24, 2011

The LCAM schedule is in the works - this will be an LCAM like you have never seen before. Start making plans to attend now! (Turns out there are no sales tax on clothes in Minnesota -- so plan to visit the Mall of America.)

View our EWI Little Rock member firms on the web...

www.americanabstracttitle.com – American Abstract Title Company – (Sharon Adkins)

<http://www.aristotlewebdesign.com/> - Aristotle – (Roz Smith)

www.archildrens.org – Arkansas Children's Hospital - (Barbara Cooper/Leighsan Harrod/Janet Webster)

<http://achri.archildrens.org> - Arkansas Children's Hospital Research Institute - (Joyce Norton)

www.midsouth.dalecarnegie.com - Howard Mohorn & Associates/Dale Carnegie - (Starla Cooley)

<http://bit.ly/9HGvsN> - Chesapeake Energy - (Peggy Maxell)

www.datamaxarkansas.com – DataMax Micro – (Carole George)

www.efsolutionsinc.com – EFS Solutions - (Darlean King)

www.entergy.com – Entergy Arkansas, Inc. (Sherry Smith)

www.glazers.com – Glazer's Distributors of Arkansas – (Sherry Farrow)

www.heartaruw.org – Heart of Arkansas United Way – (Diane Kidwell)

www.onebanc.com - One Bank - (Elizabeth Meyer)

**February Chapter Meeting
Arkansas State Chamber of Commerce
(Photos by: Joyce Norton)**



**New Member Welcome
Left to Right...
Leighsan Harrod,
EWI Chapter President
(Ark. Children's Hospital)
Debra Harvey, Exit Realty**



**February Guest Speaker:
Marcus Turley
Arkansas State
Chamber of Commerce**



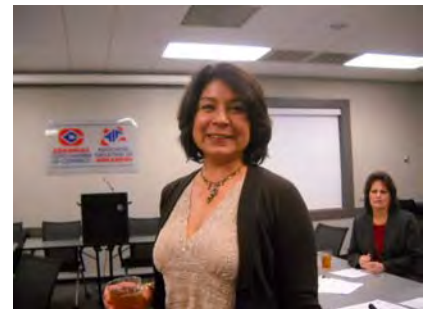
**New Member Welcome
Left to Right...
Leighsan Harrod, EWI Chapter President
Tiffany Phillips, Alzheimer's Association**



***"Planting the Seeds of Leadership –
Growing Them in the Right Direction"*
Left to Right...
Tiffany Phillips, Alzheimer's Association
Debra Harvey, Exit Realty**



**Left to Right...
Linda Young
Member Firm:
Embassy Suites/John Q. Hammons
Executive: Wendy Magnuson
Regional Director of Sales
John Q. Hammons**




**Darlean King
Member Firm:
Enterprise Financial Solutions, Inc.**



**EWI Newest Life Member:
Janie McGhee**



**Beth Hensley
Member Firm:
Regions Bank, Inc.**

	<p>Minutes of the Annual Chapter Business Meeting EWI of Little Rock EWI® February 15, 2011</p>
Call to Order:	5:40 p.m., Arkansas State Chamber of Commerce, President Leighsan Harrod.
Roll Call:	Roll Call was conducted by attending member firms.
Minutes:	
<p>Upon a motion made by Peggy Maxell and seconded by Sherry Farrow, the minutes of the August 17, 2010 Chapter Meeting were reviewed and were approved as submitted.</p>	
Communications:	
<p>President, Leighsan Harrod welcomed the chapter.</p>	
<p>Invocation was given by Joyce Norton of Arkansas Children’s Hospital Research Institute.</p>	
<p>Dinner was a chili potluck provided by EWI Member Firms.</p>	
<p>President, Leighsan Harrod introduced guest speaker Marcus Turley, Membership Development Specialist, for the Arkansas State Chamber. Mr. Turley stated the State Chamber had been in existence for more than 70 years. The primary goals of the chamber are to:</p>	
<ul style="list-style-type: none"> • communicate government relations to businesses at a state level through policies • play a role in state and local politics • encourage involvement between businesses and the chamber by way of participation on committees and becoming members of the chamber • play a vital role in educational training within the state by way of programs 	
<p>Introduction of new members was conducted. Tiffany Phillips, Member Firm Alzheimer’s Association, told the chapter she has lived in the states and abroad and was glad to be located in Arkansas and has a degree in music with a minor in journalism. Debra Harvey, Member Firm EXIT Realty, told the chapter she has a son who is 15 years of age and a daughter 28. She referenced her son learning to drive and that her daughter had recently had a child. Tiffany and Debra both were extremely excited to be a part of EWI and accepted certificates and placed a flower each in the <i>Planting the Seeds of Leadership... Growing Our Chapter in the Right Direction</i> flower pot.</p>	
<p><u>Program Report-Program Director Sherry Farrow:</u> All programs except for the Mini Firm Night and Executive Night have been confirmed. Sherry asked that for those who would like to partake in giving 3-5 minute remarks on their respective firms during Mini Firm Night to contact her, Linda McNutt, or Janet Webster. It was stated that even if a representative did not want to make remarks, they could bring a fact sheet or brochures to share with the chapter to inform others of their company.</p>	
<p><u>Ways & Means Report-Director Diane Kidwell & Starla Cooley:</u> Raffles for the year 2011 have been successful. Funds raised to date total \$700. It was expressed that member firms are being asked to donate raffle items for the All About Him Raffle and/or the Administrative Appreciation Luncheon Fashion Show. The goal is to have each member firm donate one raffle item to each. For the All About Him Raffle a deadline of February 28 has been set for raffle items to be collected. Volunteer models are needed for the fashion show and a deadline for those who wish to be a model will be February 18, and they should contact Linda McNutt.</p>	
<p><u>Philanthropy Report-President Leighsan Harrod:</u> No changes were presented to the chapter.</p>	

Membership Report-President Leighsan Harrod: No changes were presented to the chapter, but excitement was expressed for the new member firms and representatives. It was also noted that those member firms that joined after January their annual meeting dues would not be due until their anniversary date, not by calendar year.

Treasurer’s Report-Treasurer Lynn Harbert: See report attached. No changes were presented to the chapter.

ASIST Committee Report-Peggy Maxell: 2011 processes have begun and letters have been sent to schools to include a new institution, University of Central Arkansas. Applications must be returned by April 30, 2011. Judging will take place in May. Depending on availability of qualified applicants, up to four \$1,000 may be awarded and will be announced in the June Chapter Meeting. The highest scoring applicant will be submitted to the corporate ASIST Scholarship Program by July 1st to compete for an additional corporate scholarship. The amount of the corporate scholarship should be given around the second week of March. A new addition to the application this year was a checklist to be included in the scholarship packet as follow up for incomplete applications will not occur this year.

EWISP Committee Report-Starla Cooley: The chapter was encouraged to review the EWISP update in the report. The Interview competitions will be held on April 6 at Entergy and Starla requested that the committee needs one more business oriented judge, so if anyone had any recommendations to contact her.

Diane Kidwell, Membership Director, performed the raffle for the evening which was a \$50 DSW gift card. The gift card was a donation given by DSW and Diane Kidwell. Lynn Harbert, Member Firm Delta Dental won the gift card.

Announcements:

- EWI Spring Conference-April 14-16, Tulsa Oklahoma
- Board Meeting-February 22, Arkansas Children’s Hospital-Administration Suite-5:30 p.m.
- Chapter meeting-March 15- Meet & Greet 5:30 p.m., Meeting begins at 5:45 p.m.
- Scholarship Fashion Show Luncheon-April 25, Doubletree Hotel
- Leadership Conference & Annual Meeting (LCAM)-September 22-24, Minneapolis, MN

Adjournment:

7:15 p.m.

Approved: Leighsan Harrod, President

Submitted: Peggy Maxell, Vice President