

**2011 - 2012
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ORNAMENT EXCHANGE

BRING A WRAPPED ORNAMENT (\$10 LIMIT) TO
 DECEMBER'S CHAPTER MEETING TO BE HELD
 DECEMBER 13TH AT THE LITTLE ROCK CLUB.

**LR Chapter
 EWI® Meeting**

Date

December 13, 2011

Location

Little Rock Club
 30th Floor
 Regions Bank Building
 Little Rock, AR 72201

Schedule

5:30 Networking
 5:45 Meeting Called to Order

Standing Reservations

All Chapter representatives
 have a standing reservation.
 If you will be unable to attend,
 you must inform the Sergeant
 at Arms, Darlean King, no
 later than noon on Friday,
 December 9th.

Board Meeting

December 15th
 @ Linda McNutt's Home

Remember to bring \$\$\$\$ for
 the Monthly Raffle

President's Message

FOLLOW THE PATH



It was a dark and stormy
 night outside but inside
 Caper's Restaurant, it was
 warm and comforting as we
 gathered for fellowship,
 learned from Kathy Keigler
 about Arkansas Food Bank
 and shared memories of our
 Thanksgiving traditions. We
 heard the debate of using
 china versus paper products,
 the various games played and
 the common sentiment of
 being surrounded by family
 and friends and giving thanks
 for our many blessings. (See
 insert on page 3 for a few
 personal fun memories shared
 that evening).

Continued on page 2

(President's Message Continued)

We continue down the path as Lynn Harbert, Delta Dental of Arkansas and the Budget Committee begin working on a revised budget to present to the Chapter at the February Business Meeting. (See related article on page 6) Leighsan Harrod, ACH, learned about the changes to our EWISP program (See related article on page 6), and Diane Kidwell, Heart of Arkansas United Way, and the Ways and Means Committee are working on ideas for our upcoming major fundraiser.

We will once again meet at the Little Rock Club for our December meeting and enjoy seeing the city and downtown decorated for Christmas. Please remember to bring a wrapped ornament and join in the fun ornament exchange.

I want to thank each of you for your contribution of your time and talents to make the Little Rock Chapter the best! Our journey has begun as we continue to FOLLOW THE PATH together while sharing one element – magical fun adventures!

Linda McNutt
 EWI of Little Rock
 President, 2011 – 2012
 Representing Ryerson

November Chapter Meeting

Caper's Restaurant was the place to be in November for our Monthly Chapter Meeting where you were greeted by Darlean King, Enterprise Financial Solutions, and Janet Webster, ACH. After a delicious meal and fun roll call where we shared Thanksgiving memories, we learned from Kathy Keigler, Arkansas Food Bank, about the services offered by the Food Bank and interesting facts about hunger in our State. Arkansas is #4 in the nation of people going to bed hungry. The Arkansas Food Bank serves 33 agencies which equals about 23,000 people a week. Kathy shared programs the Food Bank is working on to help fight hunger and read touching thank you letters from children that were written on paper plates. The chapter brought canned goods in support of the Arkansas Food Bank.

Lynn Harbert, Delta Dental of Arkansas, won the raffle donated by her member firm. Lynn graciously declined and another ticket was drawn. Carol Massery, St. Vincent Health Systems, won the raffle of a gift certificate from a house cleaning service.



Guest Speaker Kathy Keigler of Arkansas Food Bank



Memorable Thanksgiving Stories Shared at November Chapter Meeting

We have my family from Illinois at our house for Thanksgiving weekend. I typically cook for 2 weeks stocking the refrigerator with everyone's favorites. I even bake a turkey so we can have the traditional Thanksgiving leftovers. On Thanksgiving Day, however, we get all dressed up and go to Mimi's for dinner. This way, I too can have a lovely relaxed dinner, surrounded by my loved ones, and not be stressed about getting everything done at the same time.

Starla Cooley

I am busy making new traditions since the past twenty years I have worked a Dallas Cowboys game every Thanksgiving and Christmas holiday.....looking forward to starting over....making new memories.

Carol Padgett

My senior year at Purdue I was a residence hall counselor and had to work over Thanksgiving. My family came up to Indiana to join me for the holiday. I cooked my first full Thanksgiving dinner for my family & international students in the dorm's common kitchen. I had all the food ready to prepare and realized due to the no weapons rule I did not have a sharp knife to cook with! I found my Swiss Army pocket knife & cooked the entire meal with that having no other knife!

Leighsan Harrod

**MERRY CHRISTMAS
 FROM YOUR BOARD OF DIRECTORS!!**



View our EWI Little Rock member firms on the web...

(Link – Firm – Representative)

- <http://www.alz.org/alzokar/> - Alzheimer's Assoc., Oklahoma & Arkansas Chapter – Tiffany Phillips
- www.americanabstracttitle.com – American Abstract Title Company – Sharon Adkins
- <http://www.aristotlewebdesign.com/> - Aristotle – Roz Smith
- www.arkansasbluecross.com – Arkansas Blue Cross & Blue Shield – Wanda King
- www.archildrens.org – Arkansas Children's Hospital - Leighsan Harrod & Janet Webster
- www.arkansasstatechamber.com – Arkansas State Chamber - Deb Mathis
- <https://www.arvest.com/> - Arvest Bank – Paula Gean
- www.bhbbilliton.com – BHB Billiton - Peggy Maxell
- www.datamaxarkansas.com – DataMax Micro – Carole George
- www.deltadental.com - Delta Dental of Arkansas, Inc. – Lynn Harbert
- http://embassysuites1.hilton.com/en_US/es/hotel/LITCPES-Embassy-Suites-Little-Rock-Arkansas/index.do - Embassy Suites - Linda Young
- www.entergy.com – Entergy Arkansas, Inc. - Sherry Smith
- <http://efsolutionsinc.com/> - Enterprise Financial Solutions, Inc. – Darlean King
- www.glazers.com – Glazer's Distributors of Arkansas – Sherry Farrow
- www.heartaruw.org – Heart of Arkansas United Way – Diane Kidwell
- www.midsouth.dalecarnegie.com – Howard Mohorn & Associates/Dale Carnegie – Starla Cooley
- www.onebanc.com - One Bank - Elizabeth Meyer
- <http://www.ryerson.com/> - Ryerson – Linda McNutt
- <https://www.stvincenthealth.com/> - St. Vincent Health System – Carol Massery
- <http://www.wyndhamworldwide.com/> - Wyndham Worldwide, Inc. – Sharon Ferguson



RYERSON ANNOUNCES MAJOR EXPANSION TO LITTLE ROCK OPERATIONS

CHICAGO, IL – December 2, 2011 – Ryerson Inc., a leading processor and distributor of metals in North America and Asia, is proud to announce a major renovation and expansion of its Little Rock, Arkansas, service center.

Ryerson Little Rock's investment in cutting-edge plate processing technologies will greatly enhance its plate capacity and capabilities. Ryerson is adding heavy plate leveling, straightening and forming equipment and shot-blasting capability. Ryerson is also investing in machinery that will support high-definition plasma cutting and the ability to drill, tap, machine and bevel in a single setup. New coordinate measuring machine (CMM) and laser-scanning capabilities will ensure adherence to customers' stringent quality requirements.

"This investment in Little Rock will place Ryerson at the forefront of plate processing capabilities in the region and allow us to meet the needs of our growing customer base," said John Crews, General Manager of Ryerson Little Rock.

As a comprehensive plate processing facility, Ryerson will be able to deliver finished parts through its existing integrated logistics network to customers throughout the Southwest U.S.

The Ryerson Little Rock expansion is expected to be complete in March 2012 and will generate approximately 20 new jobs, bringing employment at the facility to 170 people.

Submitted by Linda McNutt



St. Vincent West Grand Opening

November 17, 2011, St. Vincent Health System held its first grand opening, blessing, and ribbon cutting ceremony for St. Vincent West, a health and wellness destination for the residents of west Little Rock.

St. Vincent West is located at the crossroads of Chenal Parkway, Rahling Road and St Vincent Way (formerly La Grande Drive) adjacent to the Promenade at Chenal. Monday Nov. 21, the official

opening of Phase One of St. Vincent West, will bring family physician offices and an urgent care facility. In early 2012, an extension of The Longevity Center at St. Vincent, led by renowned geriatrician Dr. David Lipschitz, and the St. Vincent Sleep Center, relocating from its current location at St. Vincent Infirmary, will open at St. Vincent West.

In July 2010, St. Vincent completed the acquisition of 36.8 acres from Deltic Timber to begin development of St. Vincent West. Cromwell Architects Engineers is the design partner and White Daters Engineering is the engineering partner. Nabholz Construction was the general contractor for the first phase of the initiative.

“It has been less than a year since we broke ground here. We’re very proud, and at the same time humbled, to have the privilege of being the first to bring health care to this growing area of Little Rock. With the ongoing development of St. Vincent West, those who live in west Little Rock won’t have to go to the east side of Interstate 430 for medical care,” said Peter Banko, President and CEO St. Vincent Health System.

St. Vincent has a long history of firsts starting with the first hospital in Little Rock built by the Sisters of Charity of Nazareth in 1888, which was located in the vicinity of the Clinton Presidential Library.

“We’re simply continuing the tradition of the Sisters in terms of setting the standard for how health care is delivered in Central Arkansas. At the same time, St. Vincent is helping lead the way for long-term, positive economic development in Chenal and west Little Rock,” Banko added.

Dave Parker, Chair of the St. Vincent Board of Directors, reflected on the planning process for building St. Vincent West. “When we made the big decision to build St. Vincent West, we fell back on our mission, vision, and core values. We are here to improve the health of the people in the communities we serve as well as develop new models of care for the patients’ body, mind, and spirit,” Parker said.

Phase Two construction will begin late this fall. The second building will open in the summer of 2012. Clark Construction has been selected as the general contractor for the second medical building which will house the specialty physician offices, diagnostic imaging, and ambulatory surgery. Lend Lease/DASCO – partnered with Orion Capital Partners – is the development partner for St. Vincent West.

For more information go to www.StVincentHealth.com/West

Submitted by Carol Massery

EWI of Little Rock Budget Committee Update

The Budget Committee will meet in December and consider the changes to EWISP combined with our BCDP financial slump when working on a revised proposed budget. The Committee will keep in mind the following points when reviewing our budget and keep in mind the chapter's focus on growing our membership and our fundraising efforts this year.

- Awarding EWISP to High School Seniors in 2012 means the same students who were eligible as Juniors in 2011 will be eligible again this year. It would be possible for the same students to win two years in a row.
- The timeline of the budget process may make it difficult to be in touch with the high school counselors and give the EWISP applicants a fair amount of time to prepare their applications.
- Our BCDP account must match or exceed what is awarded in scholarships at the time of the awards. If we award both EWISP & ASIST this year our fundraising must meet or exceed the award amounts to avoid cashing in our CD. Once the CD is cashed – it is gone.
- Much was learned at LCAM and we can no longer take the LCAM expenses out of the BCDP account. The Budget Committee will rework the budget and move those expenses to our operating account.

If you have any questions, please do not hesitate to contact Linda McNutt or Lynn Harbert. We must plan for the long term health of our chapter.

Submitted by Linda McNutt

EWI of Little Rock Executive Women International Scholarship Program (EWISP) Changes From Corporate

The EWISP award is for high school students while the Adults in Transition (ASIST) award is only for adult non-traditional students. In the past EWISP was awarded to the academically best qualified high school juniors.


Corporate EWI made some changes this year to EWISP so now only *High School Seniors* are eligible, and there is a need based component. Parents will submit a copy of their taxes with the student's application.


The following factors are considered to select the EWISP winner:


1. Academic Performance (GPA)
2. SAT or ACT Performance
3. Family Income – *NEW this year to EWISP*
4. Community Service Hours
5. Extracurricular Activities & Work Hours
6. Awards/Honors
7. Essay: Well-written (i.e. spelling, grammar, punctuation), organized, compelling, addressed the questions.
8. Recommendation Letters

Submitted by Linda McNutt

Meeting Minutes

	Minutes of the Board of Directors Meeting EWI of Little Rock EWI® October 25, 2011						
Call to Order:	5:30 p.m., Financial Center Corporation, President Linda McNutt						
Roll Call:	<p>Members Present:</p> <p>Linda McNutt, President</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 50%;">Tiffany Phillips, Secretary</td> <td style="width: 50%;">Diane Kidwell, Ways and Means Director</td> </tr> <tr> <td>Lynn Harbert, Treasurer</td> <td>Darlean King, Sergeant-at-Arms</td> </tr> <tr> <td>Lisa Kilby, Publications Director</td> <td>Linda Young, Program Director</td> </tr> </table> <p>Members Absent:</p> <p>Sherry Farrow, Vice President/President Elect</p> <p>Carole George, Membership Director</p>	Tiffany Phillips, Secretary	Diane Kidwell, Ways and Means Director	Lynn Harbert, Treasurer	Darlean King, Sergeant-at-Arms	Lisa Kilby, Publications Director	Linda Young, Program Director
Tiffany Phillips, Secretary	Diane Kidwell, Ways and Means Director						
Lynn Harbert, Treasurer	Darlean King, Sergeant-at-Arms						
Lisa Kilby, Publications Director	Linda Young, Program Director						
Minutes:	<p>Board reviewed minutes from September 13th Board Meeting; August 16th Chapter Meeting; and October 18th Chapter Meeting. After verbal review of minutes from October 15th Board retreat, motion was made by <u>Secretary, Tiffany Phillips</u> to vote. Motion was seconded by <u>Ways and Means Director, Diane Kidwell</u>. All outstanding minutes approved.</p>						
Treasurer's Report:	<p><u>Treasurer, Lynn Harbert</u>: (See reports and supporting documents attached)</p> <p>A Treasurer's Report covering the August 2011 and September 2011 Operating and B/C/DP expenditures was submitted in the Board Report. A possible discrepancy in hotel charges at LCAM will be investigated by Membership Director, <u>Leighsan Harrod</u> on behalf of <u>Carole George</u>. <u>Treasurer, Lynn Harbert</u> made a motion to approve the report, which was seconded by <u>Ways and Means Director, Diane Kidwell</u>. Report and checks approved as submitted.</p>						
Committee Reports:	<p><u>Program Director, Linda Young</u>: Linda Young gave an update on upcoming programs for the year. The next Chapter Meeting scheduled for November 15th will be held at Chenal Country Club. Our speaker will be Kathy Kaigler, Outreach Coordinator for the Arkansas Food Bank. The December meeting will be at the Little Rock Club; speaker TBD. <u>Ways and Means Director, Diane Kidwell</u> suggested her neighbor, who is an artist, as a possibility. Linda reminded all Committee Chairs to schedule meetings as soon as possible. Board agreed that having reports prior to meeting was desired; Leighsan Harrod led discussion of how to deliver them, as several Board Members don't have access to DropBox.</p> <p><u>Ways and Means Director, Diane Kidwell</u>: Diane reported that she will meet with her committee as soon as possible. <u>Treasurer, Lynn Harbert</u> is donating the raffle prizes for November and December. The November prize is Molly Maid; the December prize is tentative. Lynn will follow up with people from MertinsDyke Home to confirm.</p> <p><u>Sergeant-At-Arms, Darlean King</u>: Active Representative attendance for October 18th, 2011 Chapter Meeting was 15 or 68%. Member Firm attendance for October 18th, 2011 Chapter Meeting was 14 or 77%. A total of 17 people were in attendance for the October 18th, 2011 Chapter Meeting. There were seven excused absences and no unexcused absences. Allison Ball with Allison Ball Insurance and Elizabeth Meyer with One Bank & Trust were removed from the report.</p> <p><u>Membership Director, Leighsan Harrod for Carole George</u>: Leighsan reviewed two current member firm prospects, Allegra Printing and Hawker Beechcraft. Diane Kidwell add BFI Motion as a prospect that she has cultivated.</p> <p><u>Other Business</u>: None discussed.</p>						

Adjournment:	
6:28p.m.	
Approved: Linda McNutt, President	Submitted: Tiffany Phillips, Secretary
	

	Minutes of the Chapter Meeting EWI of Little Rock EWI® November 8, 2011
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Call to Order:	5:50 p.m., Caper's Restaurant, <u>Chapter President Linda McNutt</u>
Roll Call:	Roll call was conducted by member firms. Members were asked to tell the group either what they were thankful for this Thanksgiving or to share one of their Thanksgiving traditions. Guests were Alicia Haflich, Alzheimer's Association, Nina King, Crockett Law Firm and Kathy Keigler, our speaker for the evening from the Arkansas Food Bank.

Communications:

President Linda McNutt, member firm Ryerson, welcomed the chapter.

President McNutt announced that Secretary Tiffany Phillips, member firm Alzheimer's Association, has accepted an opportunity with the Alzheimer's Association to move to St. Louis. She is looking forward to this next life adventure. Everyone agreed that Tiffany will be missed, but wished her all the best. President McNutt announced that the Board had asked Janet Webster, member firm Arkansas Children's Hospital, to step up and assume the role of Secretary and she accepted. The members welcomed Janet to the Board.

President McNutt learned at LCAM 2011 that travel expenses to LCAM for the president and vice president can no longer be taken out of the BCDP account. This requires our chapter to revise our budget. A Budget Committee meeting is being planned for this purpose.

President McNutt explained that Publications Chair Lisa Kilby, member firm Financial Center Corporation, has had trouble distributing the newsletter to some members so Lisa put it on the EWI of Little Rock website and emailed a link to the everyone. The group was asked if everyone had received the link and if they were able to access the newsletter. Some members were still having trouble. President McNutt will discuss with Lisa before the next newsletter goes out.

Courtesy/Hospitality Chair Janet Webster apologized for not getting member birthdays to Lisa Kilby before she published the November newsletter. Arrangements have been made to correct the situation. Members whose birthdays were in October and November were acknowledged and wished happy birthday by the group.

Invocation was given by Vice-President/President Elect Sherry Farrow, member firm Glazer's Distributor's of Arkansas.

Dinner was served by the staff of Caper's Restaurant.

EWISP Chair Leighsan Harrod, member firm Arkansas Children’s Hospital, updated the group on EWISP changes made by Corporate EWI. Corporate has incorporated a need component into the scholarship this year. EWISP must wait until after taxes are done in April 2012 so that a current tax form can be included with applications. Also, beginning this year eligibility changes from high school juniors to high school seniors.

Program Chair Linda Young, member firm Embassy Suites, introduced the speaker for the night, Kathy Keigler from Arkansas Food Bank.

Ms. Keigler shared some very interesting facts with the chapter. Arkansas is #4 in the nation for people at risk of hungry. Arkansas was #1 last year. This equates to 28% of the children in Arkansas are at risk for hunger. The Arkansas Food Bank serves 33 agencies in central and southeast Arkansas and they in turn serve 23,000 people a week. This year Arkansas Food Bank did something different by turning their whole front yard into a garden. The crops were sent out to the 33 agencies to distribute. The agencies reported that the crops were well received by their cliental. Arkansas Food Bank will trial a program this coming spring of giving the agencies plants as well as food so they can start their own gardens. Ms. Keigler touched everyone’s heart by reading thank you letters that were written on paper plates. She closed by answering questions. Members brought nonperishable food items to donate to the organization. More information on how you can donate or get involved can be found at www.arkansasfoodbank.org .

Ways and Means Chair Dianne Kidwell, member firm Heart of Arkansas United Way, sold raffle tickets and announced the winners for a \$100 gift certificate for house cleaning which was donated by Treasurer Lynn Harbert’s member firm Delta Dental of Arkansas. The first winning ticket belonged to Lynn Harbert who declined the honor and another ticket was drawn, the lucky winner was Carol Massery, member firm St. Vincent Infirmary.

Announcements:

The December Chapter Meeting will be held on Tuesday, December 13th at the Little Rock Club, Regions Bank Building.

Adjournment:

7:14 p.m.

Approved: Linda McNutt, President

Submitted: Janet Webster, Secretary

Janet Webster