

Letter from Leighsan



April 25, 2011 is a day in EWI of Little Rock history to remember! Thanks to Diane Kidwell, Starla Cooley, Linda McNutt, the 2010 – 2011 Ways & Means Committee members, and each representative who volunteered at our first annual fashion show. Each of you contributed to making it a success.

Thanks go also to Renee Shapiro and Ronald Routh for their volunteer contributions! Renee emceed with pizzazz and Ron inspired with his dialogue, both used humor to keep the event upbeat.

EWI of Little Rock may be a smaller chapter when compared to neighboring chapters such as Dallas or Tulsa, but we are mighty! It is truly amazing and a testament to how well we work together when I compare our numerous activities and programs to our number of active representatives.

Executive and Scholarship Awards night is June 21st at the Little Rock Club. Awarding the scholarships is the highlight of the year for many representatives. Please encourage your executive to make plans to buy tickets and attend this special event. The opportunity to meet the scholarship recipients and hear their stories is a wonderful way to witness EWI's philanthropy.

The next chapter meeting on May 17th is Firm Night. Instead of featuring only one firm this year we created the opportunity to highlight each firm by way of sharing a firm fact sheet and by offering every representative who would like to participate time to speak at Firm Night. There is still time to contact Sherry Farrow, Program Director, and participate. We would love to learn more about each of our member firms.

Planting the Seeds of Leadership...Growing our Chapter in the Right Direction!

Leighsan
 EWI of Little Rock
 President, 2010 – 2011
 Representing Arkansas Children's Hospital

2010 - 2011 Officers & Directors

President

Leighsan Harrod
 Arkansas Children's
 Hospital

Vice President

Peggy Maxell
 Chesapeake Energy
 Corporation

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 Arkansas, Inc.

Ways & Means

Diane Kidwell
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Membership Director

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 Regions Insurance, Inc.

Programs

Sherry Farrow
 Glazer's Distributors of
 Arkansas

Publications Director

Joyce Norton
 Arkansas Children's
 Hospital
 Research Institute

EWI OF LITTLE ROCK FIRM NEWS

Congratulations Scottish Rite Citizen of the Year 2011 Danny Games of Chesapeake Energy Corporation

EWI Executive, Danny Games, was recognized as the Scottish Rite 2011 Citizen of the Year Award at the Albert Pike Memorial Scottish Rite Temple in Little Rock on April 29th. Mr. Games humbly accepted the award at a luncheon given in his honor for his outstanding community work.

St. Vincent Infirmary Designated Aetna Institutes of Quality (IOQ)

Aetna has designated St. Vincent Infirmary as an Institute of Quality (IOQ) for Orthopedic Care for Spine and Knee and Hip Replacement Surgery. The designation was awarded for demonstrating expertise in quality care, resulting in better overall outcomes for patients, by meeting objective clinical measures developed in collaboration with expert physicians and medical organizations. Aetna Institutes facilities are publicly recognized, high-quality, high-value health care facilities. Aetna IOQ Orthopedic Care facilities provide a full range of orthopedic care services, including, Inpatient and outpatient orthopedic care, Total knee replacement surgery, Total hip replacement surgery and Spine surgery.

Designation as an Aetna IOQ Orthopedic Care Facility means St. Vincent Infirmary has met objective criteria established in collaboration with clinicians and orthopedic professional societies. Aetna's designation is based on the assessment of the volume of services provided, demonstration of commitment to quality, clinical outcomes, efficiency and access and value to the patients.

Other criteria that need to be fulfilled to be designated are:

- Must be an accredited, comprehensive inpatient facility
- Significant experience in orthopedic care, including annual volumes at a minimum of 200 knee replacement procedures annually 100 hip replacement procedures, and 100 spine procedures
- Significant physician experience in orthopedic care, with at least one physician achieving minimum annual volumes of 50 knee replacement procedures, 50 hip replacement procedures, and 50 spine procedures
- At least 50 percent of orthopedic surgeons or neurosurgeons providing these services at the facility must be board certified.
- Evidence-based and recognized standards for clinical outcomes, processes of care and patient safety
- Provide ongoing follow-up programs and support for their orthopedic patients
- Adhere to Aetna's standards for member access to the facility and Aetna participating providers
- Demonstrate efficiency in providing care based on overall cost of care, readmission rates and comprehensiveness of program

EWI of Little Rock Member Spotlight

Carol Padgett, Sustaining Member



Carol comes to EWI of Little Rock as a sustaining member. Carol was a very active representative for 20 years in EWI of Dallas. In the past 30 years Carol worked for the Jones family, the first 10 years were in Arkansas and the past 20 years in Dallas as Director of Ticket Operations for the Dallas Cowboys Football Club. Carol served as chair for NFL meetings, and was the recipient of the John Chang Memorial Volunteer Award in Irving, Texas.

Before her time in Arkansas and Texas, Carol has lived in Jennings, Louisiana, Louisville, Kentucky, and Jeffersonville, IN. Carol is enjoying retirement in Little Rock with her husband Wayne, who is retired from Kubota Tractors. In her spare time Carol enjoys reading, traveling and time with her three grandchildren. Through membership in EWI of Little Rock Carol hopes to reconnect with the Little Rock community. Welcome, Carol!

Lucille Johnson Perkins Award Expanded to Include Outstanding Member Representative!

We're thrilled that the 2011 Lucille Johnson Perkins Award has expanded and to include an award for an Outstanding Member Representative. For 2011, EWI anticipates a nomination from both categories from each Chapter.

Mirrored after the existing Lucille Johnson Perkins Award that recognizes an Outstanding Member Firm, both awards will be recognized in Minneapolis at the Leadership Conference & Annual Meeting in September. The Outstanding Member Firm Nomination has also been expanded so that Chapters can choose a firm in one of three categories (small to medium size firm, large firm, or non-profit). Nominations for both Lucille Johnson Perkins Awards are due by **June 30th**. For more information, see Form 53 and 53A in the Corporate Connect.

Benefit EWI's Scholarship Program by planning *from the Heart.*



Learn more about EWI's "A Gift from the Heart" Program today,
 and make a lasting difference.

Toll Free: 1-877-4-EWI-NOW or Go to www.ewiconnect.com



May Birthday Wishes

EWI of Little Rock Representative

Lynn Harbert (Delta Dental).....May 11th

EWI of Little Rock Executives

Richard Jacobs, MD (ACHRI).....May 1st

Peter Banko (St. Vincent's Health System).....May 17th

EWI DATES TO REMEMBER

CHAPTER CALENDAR

- Board Meeting
 Tuesday, May 24, 2011
 Arkansas Children's Hospital
 Administration Suite
 Phone: (501) 364-4398

CORPORATE CALENDAR

- Monday, May 9, 2011
 Vice Presidents Chat - Lisa Stokes
- Tuesday, May 24, 2011
 Chapter Development Training for Board Secretaries: *"Taking Minutes Shouldn't Take Hours: A Guide to Accurate and Succinct Meeting Notes"* - Lisa Fabian
- May 31st - Fellows Application - Form 47 Due
- June 10th - Application for Corporate Board Service - Form 3
- June 30th Lucille Johnson Perkins Nominations - Forms 53 & 53A

LCAM

- 64TH LCAM, Minneapolis, MN
 September 22-24, 2011
- 65th LCAM, Dallas, TX
 September 13 - 15, 2012

EWI of Little Rock May Chapter Meeting

FIRM NIGHT
Speaker: EWI of LR Representatives

Tuesday, May 17, 2011

Embassy Suites
11301 Financial Centre Parkway
Little Rock, AR 72211
Phone: (501) 312-9000

If you are an EWI representative pursuing an undergraduate, graduate or post-graduate degree, EWI can help with your expenses!



**APPLY TODAY FOR AN
 EWI FELLOWS
 SCHOLARSHIP**



Application Deadline: May 30, 2010
 Application and detail available on EWIConnect.com



View our EWI Little Rock member firms on the web...

(Link – Firm – Representative)

<http://www.allstateagencies.com/ALLISONBALL/Welcome/> - Allison Ball Insurance (Allstate) – Allison Ball

<http://www.alz.org/alzokar/> - Alzheimer's Assoc., Oklahoma & Arkansas Chapter – Tiffany Phillips

www.americanabstracttitle.com – American Abstract Title Company – Sharon Adkins

<http://www.aristotlewebdesign.com/> - Aristotle – Roz Smith

www.arkansasbluecross.com – Arkansas Blue Cross & Blue Shield – Wanda King

www.archildrens.org – Arkansas Children's Hospital - Leighsan Harrod & Janet Webster

<http://achri.archildrens.org> – Arkansas Children's Hospital Research Institute - Joyce Norton

www.arkansasstatechamber.com – Arkansas State Chamber - Deb Mathis

<https://www.arvest.com/> - Arvest Bank – Paula Gean

<http://bit.ly/9HGvsN> - Chesapeake Energy - Peggy Maxell

www.datamaxarkansas.com – DataMax Micro – Carole George

www.deltadental.com - Delta Dental of Arkansas, Inc. – Lynn Harbert

www.efsolutionsinc.com – EFS Solutions - Darlean King

http://embassysuites1.hilton.com/en_US/es/hotel/LITCPES-Embassy-Suites-Little-Rock-Arkansas/index.do - Embassy Suites - Linda Young

www.energy.com – Entergy Arkansas, Inc. - Sherry Smith

<http://efsolutionsinc.com/> - Enterprise Financial Solutions, Inc. – Darlean King

www.glazers.com – Glazer's Distributors of Arkansas – Sherry Farrow

www.heartaruw.org – Heart of Arkansas United Way – Diane Kidwell

www.midsouth.dalecarnegie.com – Howard Mohorn & Associates/Dale Carnegie – Starla Cooley

www.onebanc.com - One Bank - Elizabeth Meyer

<http://www.regionsinsurance.com/> - Regions Insurance, Inc. – Beth Hensley

<http://www.ryerson.com/> - Ryerson – Linda McNutt

<https://www.stvincenthealth.com/> - St. Vincent Health System – Carol Massery

<http://www.wyndhamworldwide.com/> - Wyndham Worldwide, Inc. – Sharon Ferguson

Mission Statement

Executive Women International® brings together key individuals from diverse businesses for the purpose of:

- Promoting Member Firms
- Enhancing Personal and Professional Development
- Encouraging Community Involvement



Guest Speaker, Ramona Collins of Aristotle Speaking on Social Media



**April Chapter Meeting
1620 Restaurant
(Photos by: Joyce Norton)**



Roz Smith assisting the speaker



Ways & Means Committee Co-chairs,
Starla Cooley & Diane Kidwell
(Left to Right)



Lisa Kilby and Linda McNutt
(Left to Right)



Introduction of Newest Member,
Carol Padgett by Carole George
(Left to Right)



Darlean King & Allison Ball
(Left to Right)



Carol Padgett, Carole George & Guest, Jodie Spears from Living Pink Public Relations
(Left to Right)



Nancy Dutton, Debra Harvey, Chris Allison, Jerry Keyes, & Deb Mathis waiting for dinner to begin
(Left to Right)

**EWI of Little Rock 1st Annual Scholarship Fashion Show
Doubletree Hotel**

Photos by: Joyce Norton (Photos Below are Labeled from Left to Right)



Registration Desk – Allison Ball,
Darlean King & Carole George



Janie McGhee & Sherry Smith



Raffle Winners Enjoyed Limo Ride to the Show



Peggy Maxell
On Spotlight



Emcee Renee Shapiro



Speaker Ronald Routh



Ways & Means Co-chairs
Starla Cooley & Diane Kidwell




Carol Massery
On Spotlight



Models in Belk's Evening Apparel
First Annual EWI of Little Rock Fashion Show



Sherry Farrow Awarding Grand
Prize Winner Pearl Necklace from
Sissy's Log Cabin

		Minutes of the Chapter Meeting EWI of Little Rock EWI® April 19, 2011
Call to Order:	5:48 p.m., 1620 Restaurant, President Leighsan Harrod	
Roll Call:	Roll call was conducted by attending Member Firms.	
Communications:		
<p>President Leighsan Harrod welcomed the chapter and guest speaker Ramona Collins.</p> <p>Invocation was given by Carole George, Member Firm Datamax Micro.</p> <p>Sherry Farrow, Program Director, updated the chapter on “Mini” Firm Night, which will held be May 17th at the Embassy Suites. Representatives from five firms have volunteered to speak that night. Sherry passed around a Firm Fact Sheet, and encouraged each rep to complete this form and return to her before next month’s meeting. She will make copies (for all) to be distributed at the meeting.</p> <p>Diane Kidwell, Ways & Means Director, reported that there was no raffle scheduled for the evening, and encouraged all to purchase a ticket to next week’s fashion show (if they had not already).</p> <p>Carole George, Membership Committee, formally introduced our new Sustaining Member, Carol Padgett. Carol was a former EWI rep for the Dallas Cowboys. She has since retired and moved back home to Little Rock, and is very excited about joining our chapter.</p> <p>Diane Kidwell and Starla Cooley, Ways & Means Co-chairs, gave an update on the upcoming Fashion Show Fundraiser. They passed out an assignment sheet for the day of the Fashion Show and asked for more volunteers.</p> <p>Dinner was served by 1620 Restaurant.</p> <p>Roz Smith, representing Aristotle, Inc., introduced our guest speaker, Ramona Collins. Ms. Collins is a Marketing Professional specializing in Social Media and Online Public Relations with Aristotle, Inc, a member firm. Ms. Collins is a native Arkansan. She graduated from the University of Arkansas with a BA in Journalism. She lived in New York for 7 years before returning to her home town. Ramona spoke to our chapter regarding the “in’s and out’s” of social media. She touched on Facebook, Twitter, YouTube, LinkedIn and Blogs.</p>		
Announcements:		
<ul style="list-style-type: none"> • April 25, 2011, 11:30 a.m. - Scholarship Fashion Show Luncheon, Doubletree Hotel • April 26, 2011, 5:15 p.m. – Board Meeting, ACH Admin Suite • May 17, 2011, 5:30 p.m., networking & 5:45 p.m. program – Chapter Meeting • Sept. 22 – 24, 2011 – Leadership Conference & Annual Meeting (LCAM), Minneapolis, MN 		
Adjournment:		
7:41 p.m.		
Approved: President, Leighsan Harrod	Submitted: Secretary, Elizabeth Meyer	