

Letter from President

Have Patience

*Have patience, have patience
Don't be in such a hurry.
When you get impatient
You only start to worry.
Remember, remember
That God is patient too.
And think of all the times
That others stop to wait for you.*

“Patience (Herbert the Snail)”
By Frank Hernandez and Sherry Saunders
Agapeland Music Machine: The Fruit of the Spirit CD

I remember when my children were little, and I'd sing this song to them when they got impatient...sometimes they'd sing it to me. The song was running through my head the other day when I was standing in the checkout line at Hobby Lobby. The lady in front of me had two young daughters, and she was being very impatient. She told her daughters, “Remind me to never come to this store again. They are so slow and don't have enough registers open.” She kept on and on with her complaints. I decided I didn't want to listen to it and moved to another line.

The song ran through my head another day when I was standing in the hospital's cafeteria sandwich line. A parent was having a hard time deciding what kind of sandwich she wanted and the server was getting impatient with her indecision. I was very tempted to tell the server to give the mom a break.

It's these types of situations that make me step back and look at my own self. When am I impatient? I have determined that it's when people are not moving at the pace I want them to (as on the interstate) or doing what I want them to do when I want them to do it (such as co-workers). The main pronoun in these statements is "I". Does that mean I'm a selfish person? The answer many times is yes.

In today's world, there are many stressful situations with which others are involved. The next time you get impatient, step back and think about what the other person might be going through. As in the Hobby Lobby case, there may be a good reason that there were not enough registers open...maybe the economy is so bad that they can't afford enough employees. As in the cafeteria situation, there was no telling what circumstances that mom was dealing with at this point in her life...a sick child most likely and possibly a terminally ill child or a child waiting for a transplant. Yes, there are incompetent people and bad business policies, but sometimes it is not a controllable situation. Maybe we should give others the benefit of the doubt like we would like them to do for us when we are stressed.

Let your light shine!

Belinda Shelton

2009-2010 President, EWI of Little Rock
Representing UAMS, Department of Pediatrics



Don't forget about the 2010 EWI Spring Conference in Memphis
April 22-24, 2010

Reservation deadline is March 22, 2010. For more information: www.ewimemphis.org



EWI – Little Rock Chapter Business Meeting
February 16, 2010
5:30 Social, 6:00 Dinner

EWI Memphis Spring Conference
April 22-24, 2010

EWI – Little Rock Chapter 11th Golf Tournament
May 7, 2010, 8:00 a.m., Burns Park

Installation Night
September 14, 2010

63rd LCAM in Kansas City
September 23-25, 2010

Fellows

Fellow scholarships are available to EWI members with at least one year of active membership who are admitted to accredited baccalaureate, graduate, or post graduate programs. Fellows dates to remember:

- **April 30:** Applications (Form 43) with all supporting materials **due to the Corporate Office.**
- **May 1 – June 30:** Selection process
- **July 1:** Judging completed and winners announced.

Questions on the Fellows Scholarship program should be addressed to **Fellows Corporate Liaison:** Carol Reniger, EWI of San Fernando Valley at 805.526.1598 or email:

basket.maven@usa.net



An order form will be available at the February Chapter meeting if anyone would like to order the new EWI lapel pin. The pins are \$20 each. If we have a group order of 20 or more, we can get a discount.

Congratulations to our
EWI-Shreveport-Bossier City
Chapter sisters for celebrating 50
years!
1959-2009
What a legacy and
what an inspiration you are!

2009-2010 Membership Campaign

OBJECTIVE:

- To encourage current EWI member firms to assist in recruitment efforts.
- To offer incentives to EWI "recruiters" (individual representatives and member firms) to partner together to increase EWI's membership.

PROGRAM ELEMENTS:

- Start date of October 1, 2009 with the 15 for 12 Campaign. Program ends August 31, 2010.
- A supported public relations effort at the Corporate and Chapter level.
- An incentive program for Chapters, representatives, and member firms.

RECRUITER/MEMBER FIRM INCENTIVES:

- The representative who recruits the most new member firms that join during the recruitment period will win the grand prize - payment of the recruiting representative's Chapter and Corporate annual dues for calendar year 2011, \$100 cash for the representative, feature article and announcement in the September 8, 2010, Corporate EWIconnect, as well as special recognition during LCAM. (In the event of a tie, each of the tying recruiters will receive the award).
- For each new member firm that joins during the recruitment period, the recruiter's name will be entered into a drawing for a chance to win payment of Chapter and Corporate annual dues for her/his firm for calendar year 2011 and \$50 cash for the representative! There are no limits to the number of chances a representative can earn. To be eligible, the recruiter's name must appear on the membership application at the time of submission to the Corporate Office. Winner will be announced in the September 15, 2010, Corporate Connect, and receive special recognition during LCAM.
- During the campaign, the top five recruiters for each month will be featured in the EWIconnect as they share best practices on recruiting new firms.

Membership Growth December 2008 - December 2009

What do the 2008-2009 global recession and EWI have in common? Nothing!

The EWI Corporate Board and Corporate Office staff are pleased to announce that from Annual Dues renewal (February 15, 2009) to December 31 2009, EWI enjoyed an impressive 12% overall growth.

As of February 15, 2009, EWI had 2085 member firms and 2424 active representatives. At the end of December 2009, EWI boasted 2330 member firms and 2678 active representatives.

Included in these Member Firms are 31 of Fortune Magazine's Annual Top 100 Companies. Eight active EWI firms appear on both the Fortune 500 list and Fortune's 2009 ranking of the Best Companies to Work For. **NOTE: Congratulations to Arkansas Children's Hospital and Chesapeake Energy for being on the Fortune Magazine's Annual "top 100 companies to work for" list!**

EWI is reporting growth in a year that has trended down for the majority of membership organizations. In fact, EWI is experiencing the strongest growth records we have seen in decades.

There has never been a better time to be a member of EWI.

CONGRATULATIONS TO

CHESAPEAKE ENERGY

AND

ARKANSAS

CHILDREN'S

HOSPITAL!!

FORTUNE Magazine announced Thursday, February 11, 2010 their rankings for the 13th annual "100 Best Companies to Work For" list. Chesapeake Energy and Arkansas Children's Hospital were among the list. The full list and related stories appear in the Feb. 8 issue of FORTUNE, available on newsstands on Monday, Jan. 25, and now at www.FORTUNE.com/bestcompanies.

A special note....

My dear precious EWI friends:

Words cannot express how much your support and encouragement has meant to me over the past year. You have walked with me through my illness and the passing of my mother. God has truly blessed me with my wonderful friends who have been there for me every step of the way. Each time I look at the tulips they remind me of you.

With love,

Janie McGhee

An announcement from Heather Hans, Director of Connections & Chapter Operations EWI®

Like you, we want to grow!

To help your Chapter and the organization grow, we need to start with a clear snapshot of who we are. This 2010 Membership Survey will take less than five minutes of your time but your insight is invaluable.

Please cut and paste or click here: <http://survey.constantcontact.com/survey/a07e2q29kk7g5ik1598/start>

We invite you to complete this short survey no later than February 19, 2010.

What an extraordinary time to be a member of EWI!



February 5th, 2010 was National Wear Red Day in support for the fight against heart disease. Below are some photos of some of the member firms that participated in the **Go Red** theme!

FIRM: Arvest Bank
REP: Elizabeth Meyer



FIRM: Glazers Distributors of Arkansas
REPS: Joyce Thornton & Sherry Farrow

FIRM: UAMS, Department of Pediatrics
REPS: Belinda Shelton & Melissa Godfrey





Announcement from the Golf Committee

The Golf Committee needs your help. Between now and May 7th, we will be working feverishly to organize our 11th Annual Golf Tournament, not to mention our **largest** fund raiser for scholarship dollars of the year. For this to be a successful event, we need all hands on deck whether you are on the Golf Committee or not.

Currently, our need is for door prizes. As you know, historically, we have been able to give a door prize to each golfer that plays in the tournament (We are talking 100+ door prizes!), so we are asking each of you to provide up to five (5) door prizes! It should also be noted that we are starting from scratch this year! We used every item we had in storage for last year's tournament so we are literally starting over!

Some door prize options would be nice giveaway items that your firm is willing to donate such as coolers, nice travel bags, gift certificates, tickets to sporting events/shows, etc., etc. You are also encouraged to make business contacts in your communities to solicit donation items as well (...maybe you can do some recruiting for EWI in the process!). Forms are available that you can handout to businesses if they would like more information about the golf tournament or if they need a tax receipt form for their donation(s).

If you have items that you are ready to donate, please contact me and we can arrange to collect those items.

On behalf of the Golf Committee, we appreciate all of your support! This is going to be a great year!

Melanie Huffman
Chair, Golf Committee

POSTINGS (Original Post Date: Feb. 3, 2010): The Board has approved the following prospective firms for posting:

Firms

MODA Little Rock

Address

Little Rock, AR

501-000-0000

Major/Minor

Clothing Retail – Women's Clothing

Little Rock Women

Public Relations – PR Service

Address

Little Rock, AR

2501-000-0000

If no written objection is received from a Member Firm Executive within ten (10) days of this posting, the membership committee will contact this firm for membership. Written objections should be sent to:

Beth Hensley
Membership Director
c/o Regions Insurance, Inc.
P.O. Box 3198
Little Rock, AR 72203



Minutes of the Chapter Meeting
EWI of Little Rock
January 19, 2010

President, Belinda Shelton welcomed the chapter and guest speaker Mattye Willis of The Witness Project. Encouragement to purchase raffle tickets was also announced.

Invocation was given by Lynn Harbert of Delta Dental.

Dinner was served by Restaurant 1620.

Linda McNutt, Ryerson Representative, updated the chapter on the chili potluck to take place February 16, 2010. A sign up sheet was circulated for member firms to provide goods for the chili potluck and an email reminder will be sent out to the chapter. This will be potluck and not a contest as previously planned.

Beth Hensley, Regions Insurance Representative, reminded the chapter that Executive Night will be held on June 15, 2010 at the Little Rock Club. A PowerPoint presentation will be continuously playing during the meeting meal, so all member firms were encouraged to provide pictures and text to be incorporated in the PowerPoint to highlight their respective firms. Sound will not be provided on the PowerPoint.

Melanie Huffman, Embassy Suites Representative, gave an update on the Golf Tournament which included that each firm needs to supply at least five door prizes for the event; no goody bags will be given away but a possibility of giving away EWI golf towels is being reviewed; there is still a need for a hole in one sponsor; Datamax will provide the soft drinks and water; and Glazer's will provide the alcohol and signage.

President, Belinda Shelton encouraged the chapter to participate in the Spring Conference that will be held in Memphis.

Program Director, Janet Webster introduced guest speaker Mattye Willis. Ms. Willis is a Program Consultant, Witness Role Model Volunteer, for The Witness Project within the College of Public Health for the University of Arkansas for Medical Sciences. Ms. Willis gave a heartfelt motivational speech on breast health and gave accounts of her personal journey with breast cancer. The Witness Project is a culturally competent Community Based Breast and Cervical Cancer Education Program for African-American Women. Ms. Willis was quick to point out that all women should be aware of their health and supplied important tips on protecting breast health to include giving out breast exam directional shower cards.

ANNOUCEMENTS:

Board Meeting-January 25th, Arkansas Children's Hospital-Sturgis Building/Room 4171-5:30 p.m.

Chapter Meeting-February 16th, Arkansas State Chamber-Meet & Greet 5:30 p.m., Meeting begins at 6:00 p.m.

Board Minutes, January 26th, 2010

Treasurer, Lynn Harbert: Reports attached.

December 2009/Operating Account
Checks have been written totaling \$1,141.96.

December 2009/B/C/DP Account
No checks were written for this month.

The board received a copy of the declination letter from the FootPRINT Fund-Making a Difference Grant. The chapter plans to reapply in September 2010.

The 2010 Membership Renewal Updates was reviewed and as of January 26, 2010 total dues deposited stands at \$14,290. Questions on the Sustaining Membership dues on Jerry Keyes arose and Treasurer, Lynn Harbert is going to discuss the matter with Deb Mathis who is overseeing the membership dues directly.

Lynn Harbert plans to send Treasurer Reports to corporate in February.

President, Belinda Shelton informed the board of the updated 2009-2010 Committee Assignments and the additions of Linda McNutt, Chair, and Starla Cooley to the EWISP Committee. In addition, a reminder that the Annual Chapter Business Meeting packets were being mailed and should be received in February was conveyed.

President, Belinda Shelton supplied information to the board that Member Firm Howard, Mohorn & Associates is willing to contribute two or three public class scholarships. Two courses that were suggested were the 12 week Dale Carnegie Course and the two day High Impact Presentations Course. All suggestions or questions may be directed to President, Belinda Shelton.

Treasurer, Lynn Harbert asked the board of an email reminder she received on registering the chapter's domain website in May. She informed the board that Roz Smith stated this was a duplicate request and to disregard the email.

Notice of Annual Little Rock Chapter Business Meeting

To: EWI of Little Rock Representatives

Notice is hereby given, pursuant to *Standard Chapter Bylaws* of Executive Women International that the Business Meeting of the Little Rock Chapter will be held at 6:00 p.m. on Tuesday, February 16, 2010 in the conference room at member firm, Arkansas State Chamber of Commerce.

2010 Business Meeting Agenda Items:

- Approval of 8/2009 Annual Business Meeting Minutes
- Program Report Updates
- Ways and Means Report Updates
- Philanthropy Report Updates
- Treasurer's Report Updates
- Membership Report Updates
- Golf Tournament Updates
- ASIST Updates
- EWISP Updates
- Approval for the 2009-2010 Strategic Plan



Peggy Maxell, Secretary

Little Rock Chapter Board of Directors

President

Belinda Shelton
UAMS, Department of Pediatrics

Vice President/President-Elect

Leighsan Harrod
Arkansas Children's Hospital

Secretary

Peggy Maxell
Chesapeake Energy Corporation

Treasurer

Lynn Harbert
Delta Dental of Arkansas, Inc.

Membership Director

Beth Hensley
Regions Insurance, Inc.

Publications Director

Melissa Godfrey
UAMS, Department of Pediatrics

Sergeant at Arms Director

Carol Massery
St. Vincent Health System

Program Director

Janet Webster
Arkansas Children's Hospital

Ways and Means Director

Diane Kidwell
Heart of Arkansas United Way

February Birthdays!

- *Beth Hensley – Feb. 5th*
- *Melissa Godfrey – Feb. 25th*